



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 01/19/2021

ITEM NO: 8

DESK ITEM

DATE: January 19, 2021

TO: Mayor and Town Council

FROM: Laurel Prevetti, Town Manager

SUBJECT: Discuss and Approve the Following Actions to Continue the Town's Support of Economic Recovery and Community Vitality in Response to the Ongoing COVID-19 Pandemic, Including:

- a. Approve Continued Rent Forgiveness for Town-Owned Properties;
- b. Approve Business License Forgiveness for Specific Commercial Sectors Unable to Operate Due to the Santa Clara County Public Health Order for the First Quarter of 2021 and the Second Quarter if the Orders Continue to Prohibit Those Sectors from Operating, and Suspend Late Fees on All Business Licenses through 2021;
- c. Approve a Parklet Incentive Program for Semi-Permanent Parklets, Including:
 - 1. Approve a Maximum Grant of \$10,000 Per Business Who Would Like to Build a Semi-Permanent Parklet,
 - 2. Direct Staff to Work with Industry Professionals to Procure a Parklet Design or Set of Design Guidelines,
 - 3. Approve the Payment of the Town Pamphlet Application Fee from the Town's Economic Recovery Fund for Any Semi-Permanent Parklet Application Received by June 30, 2021, with Construction Completed by March 31, 2022,
 - 4. Approve a Sunset Date of September 19, 2021 for the Temporary Krail Parklets to Further Incentivize the Construction of Semi-Permanent Parklets, and
 - 5. Continue the Grey's Lane Street Closure to Facilitate Placemaking and the Installation of Semi-Permanent Parklets in This Area; and
- d. Approve Additional Process Streamlining and Community Vitality Opportunities, Including:
 - 1. \$2,500 for Public Health Order Signage from the Town's Economic Recovery Fund,

PREPARED BY: Monica Renn
Economic Vitality Manager

Reviewed by: Town Manager, Assistant Town Manager, Town Attorney, Police Chief, Finance Director, Community Development Director, and Parks and Public Works Director.

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SUBJECT: Discuss and Approve Actions Related to the Continued Support of Economic Recovery and Community Vitality in Response to the Ongoing COVID-19 Pandemic

DATE: January 15, 2021

2. \$35,000 for Lighting Upgrades from the Town's Economic Recovery Fund,
3. Continuing the Council's Previous Direction to Absorb 50% of Conditional Use Permit Fees through December 31, 2021,
4. Providing New Direction that Removes the Limit of Ten Personal Service Businesses that May Open in the C-2 Zone Without a Conditional Use Permit Utilizing the Economic Recovery Agreement,
5. Adopting a Revised Economic Recovery Resolution to Allow up to Five New Non-Restaurant Conditional Use Permits to be Approved at Development Review Committee,
6. Convening a Joint Town Council/Planning Commission Study Session to Discuss Retail Trends with Local Experts, and
7. Providing Direction on Other Ideas.

REMARKS:

Attachment 6 contains public comment received between 11:01 a.m. on January 14, 2021 and 11:00 a.m. on January 15, 2021.

Attachments Previously Received with the Staff Report:

1. Economic Vitality and Land Use Streamlining
2. Economic Recovery Resolution
3. Parklet Application
4. Proposed Revised Economic Recovery Resolution
5. Public Comment received before 11:00 a.m. on Thursday, January 14.

Attachment Previously Received with the Addendum:

6. Public Comment received between 11:01 a.m. January 14, 2021 and 11:00 a.m. January 15, 2021.

Attachment Received with this Desk Item:

7. Public Comment received between 11:01 a.m. on January 15, 2021 and 11:00 a.m. January 19, 2021.