



**TOWN OF LOS GATOS  
COUNCIL POLICY COMMITTEE REPORT**

MEETING DATE: 12/08/2025

ITEM NO: 4

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DATE: December 8, 2025  
TO: Council Policy Committee  
FROM: Chris Constantin, Town Manager  
SUBJECT: Review and Discuss the Town's Social Media Policy 2-16

**RECOMMENDATION:**

Review the Town's Social Media Policy and provide direction regarding potential revisions.

**BACKGROUND:**

The Town of Los Gatos Social Media Policy is intended to guide the use of official Town social media accounts to ensure consistent messaging, promote transparency, and comply with applicable laws related to public records, the Brown Act, and content moderation.

As part of the 2025 Policy Committee Work Plan, the Committee requested that the Town's Social Media Policy be included as a future discussion item. This item was previously considered at the October 28, 2025, Policy Committee meeting and continued for additional discussion. At that time, no specific direction was provided regarding the focus areas or objectives for the review.

**DISCUSSION:**

As part of this work plan item, staff has prepared this introductory report to facilitate initial discussion of the Town's current Social Media Policy and to seek clarification from the Committee on the desired scope and objectives of the review.

Upon receiving guidance from the Committee on specific areas of focus, staff will provide additional information and analysis accordingly.

**CONCLUSION:**

Staff recommends that the Committee discuss the Town's current Social Media Policy, identify

**PREPARED BY:** Wendy Wood  
Town Clerk

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Reviewed by: Town Manager and Town Attorney

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PAGE 2 OF 2

SUBJECT: Discussion of the Town's Social Media Policy 2-16

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areas of interest for review, and provide direction to guide future staff work on this item.

COORDINATION:

This report was prepared in coordination with the Town Attorney and Town Manager's Office.

Attachments:

1. Social Media Policy 2-26