



Ongoing Strategic Priorities 2024-2026

**CORE GOALS: COMMUNITY CHARACTER ● GOOD GOVERNANCE ● FISCAL STABILITY
QUALITY PUBLIC INFRASTRUCTURE ● CIVIC ENRICHMENT ● PUBLIC SAFETY**

SAFETY

- Emergency Preparedness
 - CERT Recruitment & Training
 - Communications, EOC Readiness & Emergency Plan Development
- Fire Protection
 - Advance and Activate Ad Hoc Wildfire Action Items
- Vegetation and Hazardous Tree Management

PRUDENT FINANCIAL MANAGEMENT

- Address Pension & OPEB Obligations
- Sell or Lease Certain Town Properties
- Develop a Five-Year Structurally Balanced and Sustainable Operating Forecast
- Develop a Five-Year Full Funded Capital Plan
- Create Council Scorecard

QUALITY OF LIFE

- Community Vitality
 - Diversity, Equity & Inclusion Efforts
 - Community Where Older Adults Thrive
 - Implement the Senior Road Map
 - Events & Other Town-Wide Efforts
 - Community Engagement
 - Environmental Sustainability/Climate Resiliency
- Economic Vitality
 - Policies & Ordinances
 - Streamline Permit Process
- Land Use Planning
 - General Plan 2040 Implementation
 - Housing Element Certification and Implementation
 - Support a Land Use Mix and Density that Reflects the Values of the Community
 - Update Objective Standards
- Work with Partners to Support Needs of Unhoused Residents

TRAFFIC/TRANSPORTATION

- Comprehensive Parking Study
 - Short, Medium, and Long-Term Actions
- Transportation Demand Management
 - Measure B Transportation Projects
 - Bicycle & Pedestrian Improvements
 - Community Shuttle
 - Summer/Rush Hour/School Traffic
 - Regional Transportation Issues
- Traffic Calming/Safety for All Users