



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 02/11/2025

ITEM NO: 1

DATE: February 11, 2025
TO: Mayor and Town Council
FROM: Chris Constantin, Town Manager
SUBJECT: Discussion of the Town's Strategic Priorities

RECOMMENDATION:

Discuss and review the Town's Strategic Priorities.

BACKGROUND:

The Town of Los Gatos has consistently prioritized strategic planning as a key tool for ensuring effective governance, fiscal responsibility, and high-quality public services. The Town's mission, vision, core goals, and strategic priorities serve as guiding principles for decision-making and long-term planning.

To assess the Town's progress toward achieving these objectives and to determine areas that may require additional resources, the Town Council evaluated the Town's effectiveness in fulfilling its mission, vision, core goals, and strategic priorities. The results provide valuable insight to inform the discussion into refining strategic priorities and a summary will be presented during the Town Council's discussion of this item.

Attachment 1 includes the current language of the Town's mission, vision, and core goals.
Attachment 2 provides the Town's 2024-2026 Strategic Priorities.

DISCUSSION:

At this meeting, the Town Council will engage in a discussion based on the evaluation of the effectiveness of the Town's strategic priorities and identify areas where adjustments may be necessary. Key discussion points include:

1. **Evaluation of Progress:** Review the Town Council's assessment of elements of the Town's mission, vision, core goals, and strategic priorities.
 2. **Resource Allocation:** Determine the level of effort desired for each of these elements going forward.
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3. **Strategic Adjustments:** Consider refining or re-aligning the Town's priorities based on the evaluation insights.

The survey results offer an opportunity to understand where the Town Council feels efforts are going well and where more work needs to be performed.

CONCLUSION:

The results of this planning process should be to gain an understanding of how the Town is performing and how it can improve going forward.

FISCAL IMPACT:

There is no immediate fiscal impact associated with this report. However, based on the outcomes of the discussion, future budgetary adjustments may be considered to better align resources with strategic priorities.

ENVIRONMENTAL ASSESSMENT:

This is not a project defined under the California Environmental Quality Act (CEQA), and no further environmental review is required.

ATTACHMENTS:

1. Los Gatos Mission, Vision, and Core Goals
2. 2024-2026 Strategic Priorities