



TOWN OF LOS GATOS COUNCIL AGENDA REPORT

MEETING DATE: 05/07/2024

DATE: May 2, 2024

TO: Mayor and Town Councilmembers

FROM: Gabrielle Whelan, Town Attorney

SUBJECT: Introduce an Ordinance Titled, "An Ordinance of the Town Council of the Town of Los Gatos Amending Chapter 29, 'Zoning Regulations,' Article I, 'In General,' Division 3 'Signs,' of the Town Code Regarding Sign Regulations" as Recommended by the Planning Commission. The proposed amendments to the Town Code are not a project subject to CEQA [CEQA Guidelines Section 15061(b)(3)]. Town Code Amendment Application A-24-002. **Project Location: Town Wide.** Applicant: Town of Los Gatos.

RECOMMENDATION:

Introduce an Ordinance (Attachment 3) titled, "An Ordinance of the Town Council of the Town of Los Gatos Amending Chapter 29, 'Zoning Regulations,' Article I, 'In General,' Division 3 'Signs,' of the Town Code Regarding Sign Regulations" as recommended by the Planning Commission.

BACKGROUND:

The Town Council considered this ordinance for introduction at its April 2, 2024 meeting. A copy of the staff report for the April 2, 2024 meeting is provided as Attachment 1.

At the April 2, 2024 meeting, the Town Council discussed the proposed 90-day time limit for the display of temporary signs. The Town Council was concerned that temporary signs would remain on display for too long a period. The Town Council expressed a preference that temporary signs, such as election signs, that are related to a specific event be required to be removed within a specified number of days from the event to which they pertain.

DISCUSSION:

Language has been added to Section 29.10.110(15) of the proposed ordinance to require the removal of temporary signs relating to a specific event within fifteen days after that event. The City of Campbell imposes a similar time limit.

DISCUSSION (continued):

Reviewed by: Town Manager, Planning Manager, and Community Development Director

PAGE 2 of 5

SUBJECT: Sign Ordinance/A-24-002

DATE: May 2, 2024

A redline of the proposed ordinance is provided as Attachment 2 and a clean version of the proposed ordinance is provided as Attachment 3.

CEQA:

The proposed amendments to the Town's Sign Code are Exempt Pursuant to CEQA, Section 15061(b)(3), because it can be seen with certainty that they will not significantly affect the physical environment in that they make minor changes to the regulations applicable to temporary signs.

RECOMMENDATION:

Staff recommends that the Town Council introduce an Ordinance titled, "An Ordinance of the Town Council of the Town of Los Gatos Amending Chapter 29, 'Zoning Regulations,' Article I, 'In General,' Division 3 'Signs,' of the Town Code Regarding Sign Regulations" (Attachment 2). If the ordinance is introduced at the May 7, 2024, meeting, it will return for adoption on May 21, 2024, and will take effect 30 days after adoption.

Attachments:

1. April 2, 2024, Town Council Staff Report (without attachments)
2. Redline of Town Code
3. Draft Sign Ordinance - Clean