



**TOWN OF LOS GATOS**  
**DEI COMMISSION REPORT**

MEETING DATE: 07/11/2024

ITEM NO: 4

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DATE: July 11, 2024  
TO: Diversity, Equity, and Inclusion Commission  
FROM: Holly Young, Senior Management Analyst  
SUBJECT: Continue Discussion of Work Plan Goal D, Item 1.a. Annual Communications Campaign.

RECOMMENDATION:

Continue discussion of Work Plan Goal D, Item 1.a. Annual Communications Campaign.

REMARKS:

At its May 9, 2024 meeting, the DEI Commission created three separate ad hoc working groups to discuss potential talking points that could be used in outreach and engagement efforts.

At its June 13, 2024 meeting, the DEI Commission discussed having the existing Outreach/Collaboration Ad Hoc Working Group (made up of Vice Chair Fisher and Commissioners Isaacs, Lo, and Broadhead) work on putting together a comprehensive Frequently Asked Questions (FAQ) document, synthesizing the talking points received from each of the three groups. The document the group put together is Attachment 1 to this report.

Staff looks forward to the Commission's discussion.

ATTACHMENTS:

1. FAQ Document

Prepared by: Holly Young  
Senior Management Analyst