



TOWN OF LOS GATOS
DEI COMMISSION REPORT

MEETING DATE: 07/11/2024

ITEM NO: 2

DATE: July 11, 2024
TO: Diversity, Equity, and Inclusion Commission
FROM: Holly Young, Senior Management Analyst
SUBJECT: Discuss Participation in the Town's Screen on the Green Event (Work Plan Item Regarding Town Events, Goal B., Item 1.a.).

RECOMMENDATION:

Discuss participation in the Town's Screen on the Green event (Work Plan Item Regarding Town Events, Goal B., Item 1.a.).

BACKGROUND:

At its May 9, 2024 meeting, the DEI Commission received a report regarding the Town's four annual events. The Commission was also invited to offer input regarding how to make Town events more welcoming and inclusive, and to participate in person with a table offering a craft, and/or activity at each of them.

At its June 13, 2024 meeting, the DEI Commission expressed interest in participating in the Town's upcoming Screen on the Green event taking place on September 20, 2024 at 6:30 p.m. at Oak Meadow Park. This event offers an outdoor movie with treats and is geared toward an audience of children and families. Ideas for the Commission's participation discussed at the meeting included hosting a table with giveaways and/or an activity and potentially also showing a short film featuring DEI themes.

Each year, the movie to be played for Screen on the Green is selected by the Mayor. This year, the Mayor has selected "Moana."

DISCUSSION:

Table

The DEI Commission is encouraged to participate in person at the event with a table featuring either giveaways, an activity, or a craft geared toward children and families. The Town can provide the table and there would need to be at least two Commission volunteers present to run the table.

PREPARED BY: Holly Young
Senior Management Analyst

DISCUSSION (continued):

Short Film

If a short film is played in addition to the main movie, it would need to be shown afterward due to the young ages and short attention spans of many of the attendees.

Vice Chair Fisher emailed staff a link (<https://youtu.be/AO4PrtAKu2E?si=0Pg7Mopf91BXFiQ0>) to “Crow: The Legend” as a suggestion. This film is not part of the library that the Town uses to secure the legal rights to show movies for this event. Staff also reached out directly to the film’s animation studio/producer multiple times but did not receive any information back regarding how to secure rights to show the film. It does not appear this film is a viable option that the Town will be able to secure rights to for the event.

Vice Chair Fisher also emailed staff a link (<https://filmshortage.com/shorts/the-wrong-rock/>) to “The Wrong Rock,” which is 15 minutes in length. This film is also not part of the library that the Town uses to secure the legal rights to show movies; however, staff was able to get in touch with the animation studio/producer. The cost to secure rights to show the film is \$90, which would come from the Commission’s budget. The movie is described by its animation studio/producer as follows:

Martin was born on the wrong rock. Martin is a mushroom and he overcomes enormous challenges to travel to a far away rock where he hopes to be accepted. This is a fantastic tale of the pure of heart overcoming bigotry. Anyone who's experienced, sexism, racism, ageism, political or religious persecution will relate to this story. A character who's passion is unlike the people who he grew up around, discovers a place he can be himself, but faces enormous obstacles to get there. Along the way he exposes the futility of the other character's bigotry and bias and puts it all in perspective so that they can finally deal with the bigger issues in life.

Staff also researched short films that are already available to the Town through its Library and came across two options that may work. The cost is \$90 each.

The first option is a five-minute film called “Boundin’” by Pixar (<https://www.youtube.com/watch?v=VkUi4qdZStQ>). It has themes of anti-bullying, overcoming barriers, and being true to yourself even if you are different. The movie is described on Pixar’s website as follows:

On a high mountain plain lives a lamb with wool of such remarkable sheen that he breaks into high-steppin' dance. But there comes a day when he loses his lustrous coat and his pride along with it. It takes a wise jackalope—a horn-adorned rabbit—to teach

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DISCUSSION (continued):

the moping lamb that, woolly or not, it's what's inside that'll help him rebound from life's troubles.

The second option is a six-minute film called “Partly Cloudy” by Pixar (<https://www.youtube.com/watch?v=PfyJQEIsMt0>). It has themes around accepting differences and helping others. The movie is described on Pixar’s website as follows:

Gus, a lonely and insecure grey cloud, is a master at creating "dangerous" babies. Crocodiles, porcupines, rams, and more—but Gus' beloved creations are more than a handful for his loyal delivery stork partner, Peck. As Gus' creations become more and more rambunctious, Peck's job gets harder and harder. How will Peck manage to handle both his hazardous cargo and his friend's fiery temperament?

Staff looks forward to the Commission’s discussion.

FISCAL IMPACT:

The Commission would need to utilize its budget for any table giveaways, activities, crafts, or rights to a short film. There is \$2,155.18 currently in the Commission’s budget.