



**TOWN OF LOS GATOS  
ARTS AND CULTURE  
COMMISSION AGENDA REPORT**

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MEETING DATE: 5/15/2024

ITEM NO: 3

DATE: May 15, 2024  
TO: Arts and Culture Commission  
FROM: Ryan Baker, Library Director  
SUBJECT: Discuss Community Input Workshop for Arts Master Plan

**RECOMMENDATION:**

Discuss community input workshop for Arts Master Plan.

**DISCUSSION:**

Commissioner Cappon-Javey and Commissioner Jensen brainstormed the following ideas for the workshop:

**Title and messaging for workshop:**

Public Arts Masterplan Brainstorming Sessions

**Main takeaway goals for the Arts Commission:**

1. To take away enough community ideas to define and craft the next step of the Arts Master Plan.

**Ground Rules:**

- These responses will shape the Arts Master Plan and the next steps in the process.
- All ideas are welcome. We want this to be a firehose of ideas.
- Don't shoot down anyone else's ideas, build upon them.
- Ideas can be general or specific.
- Foster an environment of creative cooperation.
- For the purpose of this workshop, public arts is defined as physical arts or performing arts in any form that is freely accessible to the public in open public spaces.
- The timeline for the Arts Master Plan is one year from now, with additional opportunities for public input and draft review in fall, winter, and spring.

**Format for input gathering:**

Each question will have a station. Attendees will divide into five groups and move from station to station. Five stations will have butcher paper and one station will have a map of the Town.

**PREPARED BY:** Name: Ryan Baker  
Title: Library Director

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An ACC Commissioner or staff person will facilitate each station. Attendees will discuss and write ideas onto sticky notes to add to butcher paper.

**Ask the following five questions of participants (one per station):**

1. What are ideas for incorporating public arts into the Town's public parks and infrastructure such as sidewalks and streets?
2. What does Los Gatos currently lack for public arts?
3. Where are the best locations in Town for public arts (using map board and pins)?
4. Who are the stakeholders for public arts in Los Gatos? Who are we missing?
5. What are opportunities for public arts? What kinds of public arts would you like to have in Town?

**Upon exiting, a survey card will be given asking:**

1. Do you want to be added to a mailing list for the Arts Master Plan?
2. Would you be willing to be an active volunteer as this process continues (time commitment of 10 hours total)?
3. What question should we have asked today that we didn't?

**The Commission will need to select a date for the workshop to take place:**

Possible dates (weekends): June 8, June 9

Possible dates (evenings 7p): June 5, June 6, June 12, June 13, June 19, June 20

**Advertising for the workshop could be done through:**

Direct contact/invitation to Town Commissions, and arts agencies in Town

Town social media

Press releases for local newspapers

KCAT

Chamber

NUMU