

MEETING DATE: 12/12/2024

ITEM NO: 3

DATE: December 2, 2024

TO: Diversity, Equity, and Inclusion Commission

FROM: Holly Young, Senior Management Analyst

SUBJECT: Discuss a Listening Campaign for Outreach to Community Partners in the

Categories of (1) Education/Schools, (2) Religious Groups, (3) Businesses, and

(4) Non-Profits/Service Organizations (Work Plan Item Regarding

Collaboration with Community Organizations Goal C, Item 1.a. and 2.a.

Community- and School-Based Programming).

RECOMMENDATION:

Discuss a listening campaign for outreach to community partners in the categories of (1) Education/Schools, (2) Religious Groups, (3) Businesses, and (4) Non-Profits/Service Organizations (Work Plan item regarding Collaboration with Community Organizations Goal C, Item 2.a. Community- and School-Based Programming).

REMARKS:

On July 11, 2024, the Commission unanimously voted to create four ad hoc working groups focusing on community outreach in the areas of (1) Education/Schools, (2) Religious Groups, (3) Businesses, and (4) Non-Profits/Service Organizations to develop a set of outreach questions for the organizations in each category in order to support a listening campaign.

The ad hoc working groups are currently comprised as follows:

- <u>Education/Schools</u>: Commissioners Carmen Lo, Varily Isaacs, Folake Phillips, Ryan Idemoto, and Aanya Singh
- Religious Groups: Vice Chair Diane Fisher and Commissioners D. Michael Kane and Folake Phillips
- <u>Businesses</u>: Chair Gordon Yamate and Commissioners Pradeep Khanal and Carmen Lo
- <u>Non-Profits/Service Organizations</u>: Chair Gordon Yamate, Vice Chair Diane Fisher, and Commissioners Aanya Singh and Varily Isaacs

Prepared by: Holly Young

Senior Management Analyst

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SUBJECT: Listening Campaign for Outreach to Community Partners

DATE: December 12, 2024

On October 10, 2024, the Commission unanimously voted to move forward with the listening campaign outreach to schools, religious groups, businesses, and non-profits/service organizations using the following questions:

- Does your (school/business/religious group/non-profit or service organization) have concerns about the issues of diversity, equity, and inclusion in the Town of Los Gatos?
- What are you most hopeful for relative to these concerns?
- Do you see opportunities for the Town to do more to promote and ensure diversity, equity, and inclusion?
- What type of support could the Town and the DEI Commission provide to your (school/business/religious group/non-profit or service organization) to provide a more inclusive community?

Staff looks forward to the ad hoc working groups' report outs and the full Commission's discussion.