



**TOWN OF LOS GATOS
ARTS AND CULTURE COMMISSION
AGENDA REPORT**

MEETING DATE: 01/15/2025

ITEM NO: 2

DATE: January 12, 2025
TO: Arts and Culture Commission
FROM: Ryan Baker, Library Director
SUBJECT: Review Recommended Arts and Culture Commission Work Plan Items for 2025 and Make a Recommendation to the Town Council

RECOMMENDATION:

Recommended the Arts and Culture Commission Work Plan items for 2025 for Town Council approval.

REMARKS:

To provide the Arts and Culture Commission clarity from the Town Council regarding its work, the proposed 2025 Work Plan will be taken to the Town Council for review and approval. This will ensure Council support, and sufficient staff resources in 2025.

In coordination with other Town Departments, staff has reviewed the Work Plan below, taking workload, time commitment, and alignment with Council priorities into consideration. Staff recommends the six items listed below to constitute the 2025 Work Plan. Staff believes that with existing resources, it is reasonable that these six items can be accomplished in 2025.

The Commission may discuss, provide input, and ultimately make a recommendation to the Town Council. Staff will evaluate the Commission's recommendation based on current staff and budget capacity and present its recommendation to the Town Council for consideration.

Arts and Culture Commission 2025 Work Plan

1. Public Arts Master Plan draft for Council review and approval in 2026. Estimated to be completed over a two-year period, this document will address 2040 General Plan items PFS 25.1 through PFS 25.7, as well providing a guiding document and framework for implementation of the Town's Public Arts Fund Ordinance Chapter 25, Article VII, Section 25.70.000. The following steps of the process are estimated to be completed in 2025.

PREPARED BY: Ryan Baker
Library Director

a. Conduct a community survey in an online format to incorporate more public feedback in the Public Arts Master Plan.

b. Draft objective standards for public art in private development based on best practices from neighboring jurisdictions.

c. Draft arts policies based on best practices from other jurisdictions for:

i. Call for Artists and Artist Selection Process

ii. Public Art Maintenance Requirements and Limitations

iii. Murals on Town property

d. Draft the Master Plan section for incorporation of public art in Town parks and infrastructure.

2. Gateway Project. This project is nearing completion with the commissioned gateway sculptures already in production by the artist.

a. Identify a location for Gateway Sculpture Phase 4 and Phase 5, and confirm locations with PPW.

b. Installation of Gateway Sculpture Phase 4 with a target date of June 2025, and Phase 5 with a target date of December 2025. This will close out the project.

3. Outside the Box, utility box art wraps. This is an annual project which is funded to cover four utility boxes each year with artwork through an open community call for artists.

a. Identify locations for the next round of the Outside the Box program, and confirm locations with PPW.

b. Open the application for artists and review submissions for judging.

4. Art in the Council Chambers. This is slated as an ongoing annual project to rotate three exhibits in the Council Chambers each year.

a. Review applications for Art in the Council Chambers exhibits through an open call for artists.

b. (Subcommittee assignment) Install a new exhibit every four months, and host an opening reception.

5. Finish creating a brochure with information about the Commission (project started in 2024).

6. (As needed or requested) **Provide input on projects** that incorporate public artwork per the Town's Public Arts Fund Ordinance, and provide input when requested by PPW on CIP projects that incorporate public art.