

Commercial Design Guidelines

C-1 District

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2.2.7 Minimize the visual impact of parking lot lighting

- a) Limit light pole height to a maximum of fifteen feet.
- b) Use luminaires with shielding to direct light downward and avoid glare

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2.3.3 Respect the privacy of neighboring residents

- a) Avoid windows which would provide views into residential private yard spaces.
- b) Keep window sizes small on facades facing residences where windows can be seen to minimize lighting intrusion.
- c) Provide shielding for any exterior lighting visible from neighboring residential uses.

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C-2 District

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3.3.8 Install awnings when weather and sun exposure protection are desired

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- d) Backlit awnings that visually appear as large light sources will not be permitted.

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LM District

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4.2.5 Minimize the impact of site lighting

- a) Select exterior security lighting fixtures that are shielded and limit visibility from off site locations.
- b) Use the minimum amount of wattage and coverage needed to address specific security concerns.

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4.3.4 Provide attractive lighting

- a) Avoid standard security lighting fixtures in favor of simple fixtures which blend in more with the building facades.
- b) Select fixtures with shields to minimize glare and light spill onto areas off of the building site.

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Los Gatos Boulevard

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5.A.2.3 All projects shall have a clear and direct walkway between fronting streets and one or more of the primary building entries

- a) Provide pedestrian amenities (e.g., benches, landscaping, special paving) and pedestrian scale lighting

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5.A.2.7 Projects backing up to residential neighborhoods should be sensitive to their potential impacts on the residents

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- c) Minimize exterior lighting that might be seen from adjacent residences. Provide shielding for all exterior lights.

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5.B.2.7 Functional uses with the potential for noise and lighting impacts should be located and designed to be sensitive to nearby residential properties

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5.B.2.9 Site lighting should be mounted on low poles and be limited to shielded fixtures

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Signage Guidelines

6.1.2 Prohibited signage types

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- Lighted signs that flash on and off, fluctuate or appear to move

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- Projected Light Signs which are flashed or projected onto walls or other structures by means of a projector or other device

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Wall Signs

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6.2.4 Provide sign illumination appropriate to the district

- a) Interior illuminated can signs which include multiple letters within a single sign enclosure will not be allowed for any Wall Sign.
- b) Interior illuminated individual letters may be used only in the following areas and under the following conditions:
 - District C-1 only in locations not directly visible from nearby residences
 - District C-2B only for signs facing Los Gatos/ Saratoga Road
 - District C-2C
 - Los Gatos Boulevard
- c) Exterior illumination with shielded spot lights should be used for wall signs in the following areas:
 - District C-1 when signs are directly visible from nearby residences
 - District C-2 A
 - District C-2 B
 - LM District
- d) Sign copy and graphics applied to a board or panel may consist of any of the following:
 - Individual letters and graphics of wood, metal or similar materials
 - Individual letters and graphics carved into the surface of a wood panel

- Letters and graphics painted directly onto the surface of the panel
- e) Neon wall signs may be allowed, but will be evaluated on a case-by-case basis.
- f) Conceal all sign and sign lighting raceways and other connections.

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Awning Signs

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6.3.3 Avoid interior illuminated awnings Backlit awnings that make the entire awning a large sign will not be allowed. Signage on the awning's sloped face may be illuminated by shielded and attractive directional spot lights.

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Projecting Signs

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6.5.5 Provide sign lighting only with shielded spotlights a) Utilize high quality fixtures such as cylinder spots or decorative fixtures. Avoid exposed standard spot and flood light bulbs. b) Design light supports to complement the design of the sign and building facade.

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Ground Signs

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6.8.5 Lighting a) Lighting for ground signs must be by direct spotlight illumination from fixtures mounted either at the top of the sign or on the ground below the sign. Fixtures must be shielded to avoid direct view of the bulbs.