



**TOWN OF LOS GATOS  
COUNCIL POLICY COMMITTEE REPORT**

MEETING DATE: 08/24/2021

ITEM NO: 3

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DATE: August 19, 2021  
TO: Council Policy Committee  
FROM: Laurel Prevetti, Town Manager  
SUBJECT: Provide Direction on Potential Modifications to the Flag Policy and/or a New Policy for Artwork or Symbols on Town Property, Including Streets

**RECOMMENDATION:**

Provide direction on potential modifications to the Flag Policy and/or a new policy for artwork or symbols on town property, including streets.

**BACKGROUND:**

In 2016, the Town Council adopted a Flag Policy to document the procedures for raising and lowering all flags on Town properties. In 2018, the Policy was amended to address the appearance of the Town flag.

In the past, residents have approached the Town about flying flags that would demonstrate the Town's support of various causes. For example, the Town has been asked to fly the flag of Ireland in recognition of the Town's Sister City relationship with Listowel and in support of the Los Gatos Irish Writers Festival. The Town has also been asked recently to fly the Rainbow Pride flag.

**DISCUSSION:**

The Town's Flag Policy does not contain criteria to guide the consideration of flying additional flags. The Policy Committee should determine if consideration for additional flags should be addressed in the Flag Policy, and if so, discuss and provide direction on potential amendments to the Policy. Staff would return with a draft updated Flag Policy for the Committee's consideration at a future meeting. The Policy Committee's recommendation(s) would ultimately be forwarded to the Town Council for action.

In addition, the Policy Committee is welcome to discuss parameters for a potential new Council Policy to address artwork or symbols on Town property, including streets. The motivation for

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Reviewed by: Assistant Town Manager and Town Attorney

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PAGE 2 OF 2

SUBJECT: Flag Policy

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DISCUSSION (continued):

this direction is based on the public interest of the rainbow stripes along two Main Street crosswalks. Depending on the Policy Committee's discussion, staff can return at a subsequent meeting with a draft policy for review and comment.

CONCLUSION:

Staff looks forward to the Committee's discussion and direction.

ENVIRONMENTAL ASSESSMENT:

This is not a project defined under CEQA, and no further action is required.

Attachment:

1. Flag Policy