

Volunteer Connections Los Gatos

Introducing a New Monthly Newsletter to
Support Volunteering in Our Community



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Why?

To help Service Providers (SPs) serving Los Gatos make connections with adults wanting to volunteer.

To increase the visibility of volunteering opportunities to adults who want to contribute more in the community.



Senior Services Roadmap for Los Gatos

1. Appealing and Inviting Facility
2. Core Senior Services
3. Communications and Engagement
4. **Volunteer Support and Engagement**
 - Develop a New Volunteer Opportunity Exchange
 - Support Connections between SPs, Clubs and those interested in volunteering
5. Enhanced Transportation Options for Older Adults
6. Senior Housing - Information on Approaches and Options
7. Integrated Governance, Funding, and Accountability for Senior Services

Concept

Establish a ***Volunteer Connections*** newsletter that would be emailed out on a (proposed) monthly basis.

Newsletter would be a platform whereby **SPs can market their upcoming volunteer needs.**

- Supplement existing channels used (SP websites and other established marketing channels)

Supported SPs would be those serving the Los Gatos and surrounding communities.

- West Valley Service Providers network



Target Audience

Initial newsletter recipients = MMMM email list

First email to MMMM audience will outline the *Volunteer Connections* newsletter objective. Recipients will be given the option to unsubscribe if not interested in volunteer opportunities.



Proposed Process

- Newsletter **emailed the first Thursday of each month.**
- Submissions must be received by the Tuesday at 12pm preceding that first Thursday of the month. Text or PDF/JPEG format.

Suggested content to be provided by SP:

- Headline
- Organization Name
- Brief Description of Organization Mission
- Overview of Volunteer Needs
- Location of Volunteering Activity
- Dates and Times Volunteers Needed
- Organization Website
- Contact Information for More Details or to Sign Up



Example Submission

Headline: Volunteers Needed to Help Pack and Deliver Groceries

Organization Name: Jewish Family Services of Silicon Valley

Brief Description of Organization Mission: Jewish Family Services of Silicon Valley (JFSSV) is an inclusive nonprofit social services organization providing comprehensive support services to individuals and families facing life's challenges. We engage community partners and collectively we make a positive impact in the lives of those we serve.

Overview of Volunteer Needs: The Berkowitz Kosher Food Assistance Program provides all JFSSV clients with access to our kosher food pantry, emergency grocery store gift cards and holiday food bags. Volunteers are needed to help prep, pack, distribute or deliver food bags to JFSSV clients.



Example Submission Continued

Location of Volunteering Activity:

Grocery Packing: JFSSV office at University Ave, Los Gatos

Delivery: Pick-up groceries at JFSSV office in Los Gatos and deliver to JFS clients in Santa Clara County

Dates and Times Volunteers Needed: Beginning November 1, 2025, 1-3 hour shifts as needed Monday through Friday. Volunteers may choose shifts that align with their availability.

Organization Website: <http://jfssv.org>

Contact Information for More Details or to Sign Up:

(408) 556-0600

<https://www.jfssv.org/getinvolved>



Would a *Volunteer Connections* newsletter be helpful?

What needs to be adjusted/added?



Feedback to Martha Sterne
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