



Governing Board
Theresa Bond
Cynthia Chang
David Guidry
Peter L. Hertan
Katherine Tseng
Superintendent
Michael Grove, Ed.D.

Date: January 12, 2022

To: Los Gatos Town Council

RE: Response to Town Requests/Conditions

LGSUHS is thrilled that the Town of Los Gatos is initially supportive of our June 2021 request for the transfer of several Town-owned properties to our district. This letter is intended to respond to the questions and stipulations that the Town has related to the potential transfer. Please let us know if you have any additional questions - we look forward to further conversations on this matter.

#1 - Collaborating to address parking & traffic issues around LGHS:

We share the Town's interest in better addressing the parking and traffic issues around LGHS and we are committed to working collaboratively with the Town to arrive at workable solutions. We believe that we can best address this issue in two phases:

- **Short-term strategies:** We would like to convene a working group to include staff from the school and Town along with students and parents to examine:
 - Traffic and parking issues
 - Parking permitting practices at LGHS
 - Ways to incentivize on-campus rather than street parking
 - Increase carpooling and alternative transportation to/from school
 - Reallocating student/staff parking
 - Potential changes in traffic flow on town streets at start/end of school day
 - Other possible solutions
- **Long-term Plan:**
 - In the long-term, our district has conceptual ideas to expand existing parking and improve ingress/egress/student drop off at the pinch point of New York Ave. and Pleasant St. which could address traffic and parking issues in significant ways.

- This solution would require the acquisition of properties that are currently privately owned and would require significant construction and therefore require a new and significant funding source such as a new facility bond measure.

#2 - Potential New Ingress/Egress Points:

We share the Town's interest in adding additional ingress/egress points to the campus which could help to alleviate traffic and parking issues. Specifically, should the Los Gatos Lodge property change ownership and undergo development, we commit to adding an access point through the north side of campus in partnership with that development. Our district actually had some initial discussion of this concept in 2019 with a potential buyer of the Lodge property and would be very supportive of working with the Town and any future owner/developer to create a drop-off/pick up space and path of travel from that location into/out of campus as this would alleviate traffic congestion around Main St.

#3 - Securing Campus and Community Access:

One of the major reasons for our district's interest in acquiring the various Town-owned properties in discussion has to do with our desire to have the capability to better secure our campus. Given that New York and Brooklyn Avenues are public streets that run into and through the heart of our campus and that because we do not own these properties we don't have the authority to restrict or regulate access to these streets, we are left with a situation in which cars can drive into and through our campus at any time of day or night. This leads to concerns regarding the security of our campus while students and staff are present as well as late at night and on weekends when our school and LGMSPD get frequent complaints of inappropriate behavior on campus, particularly in the student parking lots and football field area. Were we to acquire the properties in question, we would first want to install gates that would allow us to control automobile traffic at key entry points to campus (New York near Pleasant, Brooklyn & Pleasant, High School Ct. near Church St.). For each of these, we would need to work with neighboring property owners and the Town to ensure appropriate access, but this would resolve some immediate issues and needs. While we do have concerns regarding the amount of foot traffic that traverses the campus during the school day, we have no plans to install perimeter fencing to restrict or eliminate this foot traffic. Quite simply, the campus is so porous that any attempt at perimeter security for foot traffic would be a very large undertaking and would require significant facilities funds that do not currently exist. Further, LGHS has always been a community resource and we have no desire to change that - the community will continue to have appropriate access to the open spaces on campus. Our immediate interest focuses on restricting vehicle access to campus during certain hours.

#4 - KCAT Programing:

KCAT is celebrating over 38 years of service. Their 501(c)(3) nonprofit public benefit corporation provides residents of Los Gatos, Monte Sereno and Silicon Valley with the ability to share

stories, amplify messages and raise visibility through TV, streaming, on-demand videos, social media channels and internet radio.

In addition to teaching year-round multimedia classes, KCAT's in-house staff provides professional screenwriting, filming, podcasting, editing and video production services for individuals, organizations, and businesses in our Los Gatos community; recording, broadcasting, and streaming of local government meetings; and public access to media tools, equipment, television, and internet radio facilities.

The Venue property will provide KCAT with the ability to continue expanding existing programs and services, plus create new and exciting opportunities for community collaboration, connection, and engagement designed to meet the needs of broader demographics. LGSUHSD and KCAT are proud of our efforts of bringing together many diverse worlds to achieve a common purpose.

KCAT will continue to *inform, educate, inspire, and entertain* our residents which ignites civic engagement, fosters involvement, and tells stories. In addition to supporting our schools and educators, KCAT is there to memorialize important events, such as the Holiday Parade and United Against Hate; provide our young adults with internship and job opportunities; develop quality programs for adults 55+, and pivot to respond to local needs.

In addition, KCAT will offer meeting and conference space at the Venue, as well as related media services to community non-profits, service clubs, faith-based associations, businesses, foundations, social advocacy groups, trade organizations, government, and others.

Examples of current programs that benefit a broader community and expand opportunities.

- **Community Storytelling: Stories About People Doing Good Things**

Now in season 5, KCAT TV has been an advocate for encouraging people to nominate others to share their remarkable stories. Our host, Radio Hall of Famer Lissa Kreisler shines a spotlight on our Los Gatos and Monte Sereno residents, which enables KCAT TV to provide a platform for viewers, listeners, and followers to celebrate people and weave together the fabric of our wonderful community.

KCAT believes that telling and sharing stories brings the whole community together which makes our voices, perspectives, beliefs, and passions more interactive and social. *To date we have conducted over 200+ interviews!*

- **Radio and Podcasting**

In 2021, KCAT rolled out its radio and podcasting media platform, an additional resource to promote a broader method for engagement and sharing stories of interest and entertainment. Podcasting also became a post-pandemic mental health tool for people

to freely express themselves. Current shows include *The Kimball Hooker Show*, *Lit with Lloyd*, and *Wine with Bill*, all available at kcat.org/radio, Spotify, Apple, etc. The Venue will provide KCAT with better-equipped facilities to expand this trending radio/podcast platform which will attract people to be creators, producers, tech crew, and/or become guests on future shows. In addition, KCAT plans to roll out long-term plans for a local AM/FM radio station providing content and emergency services for our Town and City residents.

- **Diversity, Equality, and Inclusion**

KCAT's TV, Radio, and Podcast studio and channels enable people to share stories of coping, solidarity, and gratitude. KCAT's ability to reach an even larger more diverse audience will foster greater inclusivity and community engagement.

- **Serving Youth beyond LGHS**

For the last 7 years, KCAT has built a popular summer TV, Radio, and Film Camp serving youth from all around the Bay Area. Based on demand, we now offer multimedia classes to serve youth through adults. KCAT is proud to provide job opportunities by hiring college students who return year after year. KCAT is also able to provide middle and high school students with community service hours, internships, and job or college references.

KCAT has reached it's space capacity to grow the summer program and looks forward to relocating to the Venue to enable growth.

- **THE PRODUCERS – Active Adults 55+**

KCAT is honored to be a recipient of ARPA funds to create THE PRODUCERS, designed for age 55+ volunteers who are post-career, into retirement, and beyond. This program will leverage their interest in running our growing local public access TV and internet radio station. With THE PRODUCERS, KCAT will empower our community's valued seniors to share their voice and perspective on issues, challenges, and joys of our community through a variety of platforms. Volunteers will help fill the local stories and news gaps, serve as community ambassadors, and film local events such as ribbon cuttings, art and wine festivals, sports events, and service club projects. This is a most exciting and unique opportunity to take ownership of running a real local TV and Radio station! The sky's the limit!

- **Multi-Generational Programming for Community Benefit**

KCAT's criteria and standards ensure that the content distributed across our platforms reflects the diversity of the audiences it serves. One of the cornerstones of relocating to the Venue property is the ability to enhance inclusive and multi-generational services and programming, such as teens and seniors working together as producers of local

video content or hosting guest speakers within the media industry to share their knowledge with our TV, Film and Radio summer campers.

KCAT intends to foster and encourage an atmosphere of collaboration and learning experiences shared by Seniors and our youth. This is win-win... THE PRODUCERS will benefit by new digital/social media and mobile approaches familiar to youth, and the youth will be able to leverage the experience and skill set of THE PRODUCERS.

- **Partnerships**

KCAT has established many partnerships designed to leverage resources, expertise, teamwork, and innovation. KCAT is looking forward to expanding collaborations with partners, such as the Town of Los Gatos, City of Monte Sereno, CASSY, SASCC, The Outlook, LG Weekly, Los Gatos, LG Chamber, Service Clubs, School Districts, and more on projects ranging from PSAs, video production, public relations, emergency services, as well as becoming a strong community voice.



[Mike Grove \(Jan 12, 2022 07:11 PST\)](#)

Michael Grove, LGSUHS Superintendent

January 12, 2022

Date



[Katherine Tseng \(Jan 12, 2022 11:12 PST\)](#)

Katherine Tseng, LGSUHS Board President

January 12, 2022

Date



[Melissa Toren \(Jan 12, 2022 11:43 PST\)](#)

Melissa Toren, KCAT Executive Director

January 12, 2022

Date



[Joanne M Talesfore \(Jan 12, 2022 12:31 PST\)](#)

Joanne Talesfore, KCAT Board President

January 12, 2022

Date

