

From: Alex Hult
Sent: Monday, September 14, 2020 5:48 PM
To: Council <Council@losgatosca.gov>
Subject: Yes to the the lights!

Los Gatos in Lights - I support it. Because one, the Chamber does not joke around - they have researched and asked business people what they should do - this is the best idea that has come out of many months of research.

It is safe - as safe as you can get - outdoors, 6ft physical distancing, masks!

It will provide another experience for people and that is what people are craving. These spectacular light displays will draw people into town - to shop, dine and play. Los Gatos' outdoor dining scene was a win for many. What is next?

Vote yes for the lights and let's lift the spirits of everyone who visits!

I also want to give you a virtual high five. LG leadership handled the c19 situation very well and acted fast implementing the parklets. Now many other cities are looking at us and trying to copy what we did. You guys should all be proud of yourself. I actually think this is something you should promote in a social media campaign. How biz friendly LG is and that we are open for business. In 6-12 months that will come in handy as I predict many many stores will close and sit empty and attracting tenants will be critical for our downtown

Alex Hult
Flights Restaurants - Founder/President/CEO Los Gatos Chamber of Commerce - Past President