



TOWN OF LOS GATOS
DEI COMMISSION REPORT

MEETING DATE: 06/13/2024

ITEM NO: 5

DATE: June 7, 2024
TO: Diversity, Equity, and Inclusion Commission
FROM: Laurel Prevetti, Town Manager
SUBJECT: Continue Discussion of Work Plan Goal D, Item 1.a. Annual Communications Campaign

RECOMMENDATION:

Continue discussion of Work Plan Goal D, Item 1.a. Annual Communications Campaign.

REMARKS:

On May 9, 2024, the DEI Commission created three separate ad hoc working groups to discuss potential talking points that could be used in outreach and engagement efforts. The sub-groups were divided as follows:

- Group 1: Vice Chair Fisher, Commissioner Khanal, and Commissioner Phillips
- Group 2: Chair Yamate, Commissioner Lo, Commissioner Kane, and Commissioner Balasingam
- Group 3: Commissioner Idemoto, Commissioner Isaacs, Commissioner Broadhead, and Commissioner Memarzia

The following items were to be discussed by each of the working groups:

1. Clarify the Commission's mission and values.
2. Explain why the Commission was established.
3. Link the Commission's purpose to its work plan.

On May 9, 2024, the Commission also discussed potentially creating a frequently asked questions (FAQ) document based on key questions, including:

- a. Why does Los Gatos need affordable housing?
- b. Why are there restrictive covenants?
- c. Why do we need to talk about uncomfortable events in the Town's history that we are not proud of?
- d. How can we make sure covenants and other exclusionary items don't happen again?

Prepared by: Town Manager

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REMARKS (continued):

- e. How can the Town celebrate its diversity?

The input received from Group 1 is Attachment 1 to this report. The input received from Group 2 is Attachment 2 to this report. The input received from Group 3 is Attachment 3 to this report.

ATTACHMENTS:

1. Group 1 Talking Points
2. Group 2 Talking Points
3. Group 3 Talking Points