

DATE:	September 9, 2020
TO:	Planning Commission
FROM:	Joel Paulson, Community Development Director
SUBJECT:	Consider a Request for Approval for a Variance from the Town Code to Exceed the Maximum Allowable Sign Area and an Exception from the Commercial Design Guidelines to Exceed the Maximum Letter Height for a Wall Sign (Sephora) on Property Zoned C-2:LHP:PD, Located at 50 University Avenue, Suite B260. APN 529-02-044. Variance Application V-20-001. Property Owner: SRI Old Town LLC. Applicant: Peter Liu.

REMARKS:

Exhibit 10 includes the applicant's wall sign photo simulations received on Wednesday, September 9, 2020.

EXHIBITS:

Previously received with the September 9, 2020 Staff Report:

- 1. Location Map
- 2. Required Findings and Considerations
- 3. Recommended Conditions of Approval
- 4. Project Description, received June 26, 2020
- 5. Letter of Justification, received June 26, 2020
- 6. Site Photographs, received March 11, 2020
- 7. Neighborhood Outreach, received June 26, 2020
- 8. Old Town Center Master Sign Program
- 9. Development Plans, received July 23, 2020

Received with this Desk Item Report:

10. Applicant Photo Simulations, received September 9, 2020

PREPARED BY: ERIN WALTERS Associate Planner

Reviewed by: Planning Manager and Community Development Director

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