
Re: Los Gatos Theatre Business Manager Applicant, Gunsky - Letter of Support

Deborah Weinstein [REDACTED]

To: manager@losgatosca.gov, AAndrews@losgatosca.gov

Cc: Paul Gunsky [REDACTED], Selin Gur e Acar [REDACTED]

Hello Laurel and Arn,

Hope you are well! Thank you again for all you do on behalf of the Town of Los Gatos. I do hope that the Finance Committee is serving the Town well and that you were able to find another suitable candidate.

Wanted to reach out regarding the business management of the Los Gatos Theatre.

In particular, one of the applicants for the Business Management of the Theatre, is a family very well known to the Los Gato Education Foundation (LGEF) and the Los Gato community Paul Gunsky, who operate Cinelu Theatre on Winchester in Campbell, his children attended our local schools (Lexington Elementary and Fisher, and LGHS.). Paul Gunsky is very community spirited, and in fact approached the Los Gatos Education Foundation this past December 2021, once Covid regulations allowed their business to operate fully again, about doing a benefit film for our schools.

That one day Benefit Film event, Paul opened up his facility early at no cost to LGEF, covered the screening cost and provided the staff to cover the event -- the event raised over \$5,000 for our schools. In addition, it's a great, low cost way to bring our community together. The benefit film provided an opportunity for our families to attend a low-cost and fun way to support our schools. Having been in the fundraising business for many years, this kind of opportunity to engage families to participate at a low cost event, is not only a big community builder, but also it has a level of inclusivity that is very atypical -- as most events have large costs that prevent access to a greater community.

This kind of business owner, like Paul Gunsky, who reaches out directly to Los Gatos community organizations to show his support, and utilize his facilities to benefit our school, is truly one of the reasons why Los Gato is such a wonderful and strong community. As our local families do appreciate supporting locally owned, family businesses, it is a cycle that benefits the larger community. Local support by families to our Los Gatos owned businesses, then leads those businesses to lend their support of our Los Gatos community organizations.

For many years, the Goetz family had a tradition of hosting benefit films at the Los Gatos Theatre, for LGEF and other community organizations. An iconic location in the Town of Los Gatos, there is much opportunity for that space. It is my hope, as the Executive Director of LGEF, that the management of the Los Gatos Theatre ends up in the hands of a business person who fully supports our community organization. Paul Gunsky is an example of that kind of business person, and in fact, he has already offered his help to LGEF, if allowed the opportunity to manage the Los Gatos Theatre.

Lastly, I should mention that working with Paul's staff planning the benefit film was a pleasure. His staff was very attentive to making the benefit a success for LGEF. It is clear from my interactions with his staff, that Paul is able to run his business both efficiently and in a very approachable and kind way. Which, having a business so completely affected by the Pandemic, is saying a lot about his business acumen and overall approach to business.

It is with my highest recommendation, that I write this letter of support for Paul Gunsky's application to be business manager of the Los Gatos Theatre.

If you have any additional questions, please contact me!

Thank you,
Deborah Weinstein, Executive Director
Los Gatos Education Foundation
[REDACTED]

Re: Los Gatos Theater

Alicia Goetz [REDACTED]

To: Arn Andrews <aandrews@losgatosca.gov>

Cc: Paul Gunsky [REDACTED]

Good Sunday Evening Arn,

I am aware that the RFP presentations are happening tomorrow for the potential operators of the theater.

I wanted to give you my experience and high recommendation for Paul Gunsky and his Cinelux theaters. Being the operator of the theater since 2014, I had a lot to learn and get up to speed on. Paul was instrumental in this process and was always willing to help and assist in any way we needed. He has always been transparent and professional with any question and issue I have dealt with along the way. I have relied on him tremendously over the year and he understands and knows this business inside out.

There were many times I wanted to get out of the theater operation business and would have gladly turned it over to Paul if I actually went through with that desire.

I do not know who the other potential operators are, but I can highly recommend Paul to run the Los Gatos theater with great care, professionalism and efficiency. He has always shown tremendous interest in the Los Gatos Theater and would take great pride in continuing its operation with utmost professionalism and dedication for its success.

Good luck with the process tomorrow. It will be nice to see it back up and running!

Alicia Goetz

Sent from my iPhone



March 16, 2022

Dear Town of Los Gatos, City Manager's Office,

It is with great pleasure that I write this letter in support of Cinelux Theaters and Paul Gunsky. Paul has been a tireless advocate for Jacob's Heart Children's Cancer Support Services. Not only does Paul invite our families and their children to the theaters his team currently operates on a regular basis, as well as promote our work on the screen, he has also successfully petitioned the National Association of Theater Owners to donate more than \$55,000 to support the important and necessary work we do for families whose children have cancer or are bereaved by the loss of a child from cancer.

I can not speak highly enough of Paul, he not only says he wants to give back to the community, he actually does it. He is a fierce advocate for us and other causes he cares about. He and his team go above and beyond. For example the team at Cinelux Capitola regularly hosts our teen group, made up of young adults who have cancer, are the siblings of a child who has cancer or are siblings bereaved by the loss of their brother and sister. Paul gives our teens private screenings as well as treats them to concessions, this not only makes the kids feel like rockstars but it also gives them a very needed and important time to connect and feel "normal", a hard thing to come by when living with childhood cancer.

The town of Los Gatos will benefit by having Paul and his team operate the Los Gatos Theater, not only will they have a great experience at the theater, they will also reap the benefits of Cinelux supporting their community in really tangible ways.

Please do not hesitate to reach out for additional information on the great ways Paul and his team make our job of caring for children with cancer and their families easier through the theater.

Respectfully,

A handwritten signature in black ink that reads "Heidi Boynton".

Heidi Boynton

Executive Director

Directora Ejecutiva



Jacob's Heart Children's Cancer Support Services
680 West Beach Street, Watsonville CA 95076 (831) 724-9100