



TOWN OF LOS GATOS
DEI COMMISSION REPORT

MEETING DATE: 09/12/2024

ITEM NO: 2

DATE: August 30, 2024
TO: Diversity, Equity, and Inclusion Commission
FROM: Holly Young, Senior Management Analyst
SUBJECT: Discuss Participation in the Town's Screen on the Green Event (Work Plan Item Regarding Town Events, Goal B., Item 1.a.).

RECOMMENDATION:

Discuss participation in the Town's Screen on the Green event (Work Plan Item Regarding Town Events, Goal B., Item 1.a.).

BACKGROUND:

At its May 9, 2024 meeting, the DEI Commission received a report regarding the Town's four annual events. The Commission was also invited to participate in person with a table offering a craft, and/or activity at each of them.

At its June 13, 2024 meeting, the DEI Commission expressed interest in participating in the Town's upcoming Screen on the Green event taking place on September 20, 2024 at 6:30 p.m. at Oak Meadow Park. This event offers an outdoor movie with treats and is geared toward an audience of children and families.

At its July 11, 2024 meeting, the DEI Commission recommended that a short film (first preference of "The Wrong Rock" and second preference of "Boundin'") be shown before the feature film and for the Commission to also have a table at the event.

Later in July, the Mayor selected "Wish" as the feature film and chose "Boundin'" (<https://www.youtube.com/watch?v=VkJi4qdZStQ>) as the short film to be played prior to "Wish." "Boundin'" is a five-minute film with themes of anti-bullying, overcoming barriers, and being true to yourself even if you are different.

On August 8, 2024, the DEI Commission unanimously voted to spend \$90 from its Commission budget in order to obtain the rights to show "Boundin'" at Screen on the Green. The Commission also unanimously voted to spend up to \$150 from the Commission budget to purchase supplies to create a bookmark coloring activity for the DEI Commission's Screen on

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SUBJECT: Screen on the Green Participation

DATE: September 12, 2024

BACKGROUND (continued):

the Green table. Commissioner Isaacs volunteered to work on creating the bookmarks. Chair Yamate and Commissioners Kane, Khanal, Lo, and Phillips volunteered to help run the Commission's table at the event.

DISCUSSION:

Commissioner Isaacs submitted the draft bookmark design in Attachment 1 for the full Commission's review and input. The translations in Hebrew, Yoruba, Spanish, and Chinese have been verified by native speakers. Commissioner Isaacs is requesting assistance from the Commission in verifying the language translations in Vietnamese, Korean, Tagalog, Punjabi, Hindi, Russian, Tamil, Arabic, Farsi, and Japanese before the bookmarks are printed. The Commission may also consider printing a disclaimer on a sign at the table that the language translations on the bookmark were done on the internet in good faith and if there are any errors to please let the Commission know by emailing Community@LosGatosCA.gov.

On the day of the event, Commission volunteers should arrive at Oak Meadow Park at 5:30 p.m. At the event, Town staff will provide a table with the Commission's tablecloth and supplies. A Commissioner will need to volunteer to pick up the bookmarks from the printer and bring them to the event. The Commission volunteers will have plastic name tags for use during the event and should leave the name tags with Town staff before they leave. The Mayor will announce that the DEI Commission is presenting the short film "Boundin'" along with a brief synopsis of the movie's themes.

ATTACHMENTS:

1. Draft Bookmark Design