



ACTION ITEM REPORT

Item Title: Consideration and ACTION to approve a service agreement for the 2027 Cameron County Fair & Livestock Show.

Recommendation:

The Cameron County Fair & Livestock Show is set for February 18-21, 2027. Valerie Arizmendi is the President and will be at the meeting to review last year and answer questions.

Annually, the City has utilized Hotel/Motel taxes to enter into an agreement with the Stock Show to support their efforts. There are sufficient funds available if the amounts stay the same. The Hotel/Motel tax can only be utilized for events that puts heads in beds (motel stays) and must be at least over a 2-day period. The following are the amounts supported in prior years.

2006-2007	\$ 2,500
2007-2008	\$ 2,500
2008-2009	\$ 2,500
2009-2010	\$ 2,500
2010-2011	\$ 2,500
2011-2012	\$ 2,500
2012-2013	\$ 2,500
2013-2014	\$ 3,500
2014-2015	\$ 4,500
2015-2016	\$ 4,500
2016-2017	\$ 5,000
2017-2018	\$ 5,500
2018-2019	\$ 5,500
2019-2020	\$ 5,500
2020-2021	\$ 6,000
2021-2022	\$ 6,000
2022-2023	\$ 6,000
2023-2024	\$ 6,000
2024-2025	\$ 6,000
2025-2026	\$ 6,000