



Los Fresnos Community Development Corporation

Month of September 2026

Prepared by: Jeffrey Rosas – Economic Development Coordinator

1. Los Fresnos Business Circle (LFBC)

- Met with LFBC leadership regarding the future transition of the program to a Chamber-led initiative
- Established a plan to shift from monthly meetings to quarterly events focused on higher-impact programming and long-term sustainability
- Continued coordination with business leaders and community partners to maintain momentum and engagement

2. SBA Business Ready Series

- Los Fresnos Business Ready Series: The Business Plan is scheduled for September 29, 2026, from 10:00 A.M. to 11:30 A.M. at Empowered Counseling Services LLC
- UTRGV SBDC is scheduled to present

3. Los Fresnos Real Estate Expo (October 17, 2026)

- Successfully reached sponsorship goals for the event
- Event will focus on housing opportunities, commercial development, financial resources, and community growth

4. Workforce Development

- HDJT Grant recruitment event will be scheduled soon.

5. LFCDC Website Development

- Website is complete

6. Small Business & Community Initiatives

- Community Circle event will involve a working group to guide events and initiatives
- Evaluating additional events focused on entrepreneurship, small business assistance, community engagement, workforce development, and quality-of-life improvements.

7. Discover Los Fresnos Video Series

- Began interviews and filming for the eight-part Discover Los Fresnos video series
- Coordinated filming with local schools, workforce partners, community organizations, businesses, and stakeholders
- Project is intended to support business attraction, workforce recruitment, community awareness, and economic development marketing efforts