



2026 Los Fresnos Cowboy Cook-Off Sponsorship Prospectus

October 9- 10, 2026
www.LFRODEO.com

#	Page	Price	Sponsorship
1	2	\$1,500	Cowboy Cookoff Sponsor
2	2	\$1,000	Grand Champion Sponsor
3	2	\$800	Reserve Champion Sponsor
4	2	\$500	Brisket Sponsor
5	2	\$500	Pork Ribs Sponsor
6	3	\$500	Pork Butt Sponsor
7	3	\$500	Chicken Sponsor
8	3	\$500	Jackpot Sponsor
9	3	\$500	People's Choice Sponsor
10	3	\$300	High School Team Sponsor
11	3	\$300	Kids Q Sponsor (Age Group 1 — Ages 6-11)
12	3	\$300	Kids Q Sponsor (Age Group 2 — Ages 12-16)
	4		Sponsorship Agreement

1.\$1,500-Cowboy Cook-off Sponsor

- a. Media Advertising Name Recognition
- b. Announced as one of the Cowboy Cook-off Sponsors
- c. Webpage listing
- d. One 8' x 3' sign in the contestant cooking area
- e. Name on all award plaques (1st to 5th place and Kids Q 1st to 3rd place)
- f. Flyer listing (Logo listing if committed by September 5, 2026)
- g. Space for six banners in the event area
- h. Two Cowboy Cook-Off T-Shirts
- i. Two Cowboy Cook- Off Caps

2.\$1,000-Grand Champion Sponsor

- a. Announced as one of the Grand Champion Sponsors
- b. Webpage listing
- c. One 8' x 3' sign in the contestant cooking area
- d. Flyer listing (Logo listing if committed by September 5, 2026)
- e. Space for three Banners in the event area
- f. Two Cowboy Cook-Off Caps

3.\$800-Reserve Champion Sponsor

- a. Announced as one of the Reserve Champion Sponsors
- b. Webpage listing
- c. One 8' x 3' sign in the contestant cooking area
- d. Flyer listing (Logo listing if committed by September 5, 2026)
- e. Space for two banners in the event area
- f. One Cowboy Cook-off Cap

4.\$500-Brisket Sponsor

- a. Announced as one of the Brisket Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the contestant cooking area
- d. Logo or Name on Brisket Plaque (1st, 2nd, 3rd places)
- e. Space for one banner in event area

5.\$500-Pork Ribs Sponsor

- a. Announced as one of the Pork Ribs Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the contestant cooking area
- d. Logo or Name on Pork Ribs Plaque (1st, 2nd, 3rd places)
- e. Space for one banner in event area

6.\$500-Pork Butt Sponsor

- a. Announced as one of the Pork Butt Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the contestant cooking area
- d. Logo or Name on Pork Butt Plaque (1st, 2nd, 3rd places)
- e. Space for one banner in event area

7.\$500-Chicken Sponsor

- a. Announced as one of the Chicken Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the contestant cooking area
- d. Logo or Name on Chicken Plaque (1st, 2nd, 3rd places)
- e. Space for one banner in event area

8.\$500-Jackpot Sponsor

- a. Announced as one of the Jackpot Sponsors
- b. One 4' x 2' sign in the contestant cooking area

9.\$500-People's Choice Sponsor

- a. Announced as one of the People's Choice Sponsors
- b. Logo on People's Choice Tickets (If committed by September 5, 2026)

10.\$300-High School Team Sponsor

- a. Announced as one of the High School Teams Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the High School Teams contestant cooking area
- d. Logo or Name on High School Teams Plaque (1st, 2nd, 3rd places)

11.\$300-Kids Q Sponsor (Age Group 1—Ages 6-11)

- a. Announced as one of the Kids Q Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the Kids Q contestant cooking area
- d. Logo or Name on Kids Q Plaque (1st, 2nd, 3rd places)

12.\$300-Kids Q Sponsor (Age Group 2—Ages 12-16)

- a. Announced as one of the Kids Q Sponsors
- b. Webpage listing
- c. One 4' x 2' sign in the Kids Q contestant cooking area
- d. Logo or Name on Kids Q Plaque (1st, 2nd, 3rd places)



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|------------------------------------|---|
| 1. \$1,500-Cowboy Cook-Off Sponsor | 7. \$500-Chicken Sponsor |
| 2. \$1,000-Grand Champion Sponsor | 8. \$500-Jackpot Sponsor |
| 3. \$800-Reserve Champion Sponsor | 9. \$500-People's Choice Sponsor |
| 4. \$500-Brisket Sponsor | 10. \$300-High School Team Sponsor |
| 5. \$500-Pork Ribs Sponsor | 11. \$300-Kids Q Sponsor (Age Group 1—Ages 6-11) |
| 6. \$500-Pork Butt Sponsor | 12. \$300-Kids Q Sponsor (Age Group 2—Ages 12-16) |

Please Circle One:

COMPANY

INDIVIDUAL

Name _____
Contact Name _____
Address _____
City _____ State _____
ZIP _____
Phone _____
Email _____

Signature

Date

This event is presented by the: **Los Fresnos Rodeo Committee, Inc.** (A nonprofit organization)

**P.O. Box 103
Los Fresnos, Texas 78566**

Rodeo Committee Contact
Person