



ACTION ITEM REPORT

Item Title: Consideration and ACTION to approve a variance request to allow two freestanding signs at the proposed Casablanca Bay Subdivision located on the Northside of East Ocean Blvd

Recommendation:

The property is located just west of the Pizza Hut and PJ's Coffee complex. The developer has property in the rear of the Pizza Hut and PJ's Coffee complex and this property that extends north to the drainage ditch, half way to Whipple Road. The developer wants to set aside an area that would be on the west corner of the property along Highway 100 and a future road that will lead to the north for any business development that occurs in the back to have a sign along the main road of Highway 100 and not count against the restriction of 1 sign per frontage lot so it will allow the owner of the property in the front to have their own sign separate from those in the back that would be located towards the east side of the property.

Due to the unusual circumstances, 1 sign being on the west side of the property along the road that will lead to the north for the development in the back and 1 sing being along the east side of the property for the development in the front, it will be fine and meet the intent of the ordinance so as to not clutter up the roadway.

I recommend approval.