

PROCLAMATION

HONORING DANIEL AVILA AS 2025 CITIZEN OF THE YEAR

WHEREAS, small businesses are the heart of our community, serving not only as economic engines but also as pillars of compassion, leadership, and unity; and

WHEREAS, Herm's Smokehouse, a valued local establishment in Los Fresnos, Texas, has exemplified these values by organizing a heartfelt and impactful donation drive to support fellow Texans in Kerr County during a time of great need; and

WHEREAS, over the course of just three days, Herm's Smokehouse collected an extraordinary amount of essential supplies including bottled water, clothing, non-perishable food items, and toiletries thanks to the generosity of the Los Fresnos community and the tireless efforts of the business and its team; and

WHEREAS, the donations gathered were so abundant that they filled not one, but two full trailers, a testament to the power of community action and the spirit of giving that defines our city; and

WHEREAS, Owner Daniel Avila, in reflecting on the effort, stated, *"That's the core of being a Texan, being there for each other in the times of most need,"* a sentiment that captures the very essence of what it means to be a part of this great state and this great city; and

WHEREAS, all donations collected by Herm's Smokehouse were delivered directly to The Salvation Army in Kerr County, ensuring that those in need received timely and meaningful support; and

WHEREAS, Daniel Avila, along with his wife Sally and their children, Mylah and Noah, chose to make Los Fresnos their home, settling in with a spirit of kindness, humility, and a genuine desire to belong; and

WHEREAS, Daniel dedicated ten years of his professional life to serving others in the medical field, demonstrating compassion, discipline, and a commitment to helping those in need during their most vulnerable moments; and

WHEREAS, guided by courage and conviction, Daniel stepped away from his medical career to pursue his passion for barbecue, transforming that passion into Herm's Smokehouse a business that not only provides for neighbors, families, and friends but also serves as a beacon of generosity and community spirit; and

WHEREAS, through his business and personal efforts, Daniel has consistently given back to the community by serving flood victims locally and across Texas, organizing charity drives, supporting those in need, and building meaningful relationships that strengthen unity and goodwill throughout our town; and

WHEREAS, in a short time, through his devotion to family and faith, Daniel has exemplified the values that strengthen the foundation of our town placing God, family, and service at the center of his life; and

WHEREAS, Daniel's actions reflect true servant leadership using his talents, time, and resources to uplift others while remaining grounded in faith, gratitude, and a deep love for his family and community;

NOW, THEREFORE, BE IT PROCLAIMED, that the City of Los Fresnos proudly recognizes **Daniel Avila as 2025 Citizen of the Year**, honoring his dedication, generosity, faith, and unwavering commitment to making our community a better place for all; and

BE IT FURTHER PROCLAIMED, that this recognition is extended with sincere appreciation and gratitude for the positive impact Daniel and his family continue to have on our town, and with best wishes for continued success and service in the years ahead.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Los Fresnos to be affixed this ____ day of _____, 2025.

Alejandro Flores, Mayor

ATTEST:

Jacqueline Moya, City Secretary