

News Media and Community Relations: October 2025

New Policy

This new policy has been developed to provide guidance on communicating with the media and the public regarding newsworthy events. Highlights include:

- **PRESS INFORMATION OFFICER** outlines the PIO's responsibilities regarding communication with the media and the public.
- **CRITICAL INCIDENT SCENE CONSIDERATIONS** outlines coordination activities and media access to scenes during critical incidents.
- **NEWS CONFERENCES** provides guidelines for news conferences and outlines the responsibilities of the PIO and your organization's employees.
- **TRAINING** specifies that the PIO should receive training and outlines what the training should include.