

## **SERVICE AGREEMENT**

This is an agreement between the City of Los Fresnos, hereinafter called “CITY” and the Los Fresnos Area Chamber of Commerce, hereinafter called “CHAMBER”.

The purpose of this agreement is to establish a development program between the City and the Chamber to encourage and promote an expanded business development. The City supports the Chamber’s efforts to promote tourism, commercial and industrial development within the City. The City recognizes the substantial economic contribution from the local businesses and industrial establishments deriving from sales tax, economic development sales tax and property taxes.

This agreement will begin on the 1<sup>st</sup> day of October 2024 and will be for a one (1) year period and will be reviewed by the City Council to consider extending agreement on an annual basis. Payment for this agreement shall be monthly.

Therefore, it is agreed that the Chamber will develop programs and perform the following duties:

1. Establish, maintain and share information base of all business listings of Chamber members.
2. Share City related statistics and Economic Development programs to be used for promotion and expansion of businesses and industrial developments.
3. Encourage expansion of existing business and encourage development of new businesses and industry within the City.
4. Maintain a visitor’s information center.
5. Promote, develop and assist the City in producing festivals, celebrations and events for the community and to attract visitors to the community to increase business for the local commercial establishments in addition to recreational activities for the citizens.
6. The Chamber will establish and maintain a website and allow the City to link to the website. The Chambers website will have the City’s statistics and any other information that the City supplies to the Chamber.
7. Provide directory assistance for specific services and events.
8. Promotion of city events, school events and ministry events through social media.
9. Provide promotional services to any and all non-profit organizations.
10. Work on maintaining a community calendar.
11. Present quarterly reports to Council.

Therefore, the City will contribute \$3,750 per month for a total of \$45,000 to the Chamber for a one (1) year period. The City will assist the Chamber in accomplishing its goals of increasing tourism, commercial and industrial development.

The City agrees to contribute \$1,500 for each event; Easter Celebration, Independence Day, Halloween Festivities & Christmas in the Park & Parades, totaling \$6,000 for the

Chamber's assistance in holding these events. Payment will be made prior to each event. The City also provides 2 office spaces and a small storage area for use by the Chamber.

The Chamber must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

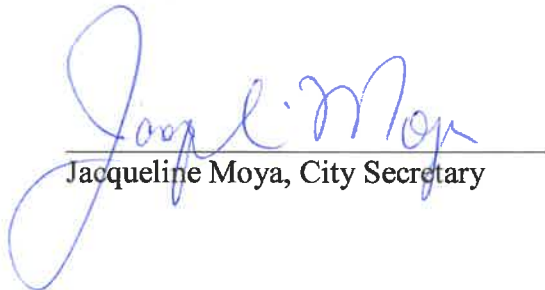
PASSED AND APPROVED this 3<sup>rd</sup> day of September, 2024 by the City Council of the City of Los Fresnos.

CITY OF LOS FRESNOS



Alejandro Flores, Mayor

ATTEST:



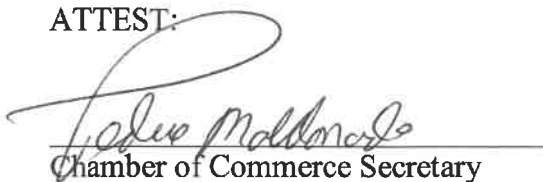
Jacqueline Moya, City Secretary

LOS FRESNOS AREA CHAMBER  
OF COMMERCE



Val Champion, Executive Director

ATTEST:



Chamber of Commerce Secretary