



Los Fresnos Community Development Corporation Month of September 2025

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1. Los Fresnos Business Circle

The first ever Los Fresnos Business Circle was held on **September 18** at **Julia's Restaurant**, drawing approximately **60 attendees**. The roundtable format encouraged open dialogue among local business owners, resource organizations, and the community leaders.

Highlights from 23 feedback submissions:

- **96% satisfaction rate**
- Most valuable aspects:
 - Networking with other business owners
 - Learning about available resources
 - Sharing ideas and experiences
- Requested future topics:
 - Marketing, funding, permitting, AI, bookkeeping
- Suggestions for improvement:
 - Longer sessions
 - Rotating venues
 - Use of microphones

Next Steps:

Planning is underway for the next Business Circle event, likely focused on **marketing or business development**, with continued outreach to resource organizations.

2. Friends of Los Fresnos Nature Park

- Volunteers removed invasive plants and tree stumps
- Supported by **Harvest the Valley (NPO)**
- Butterfly Garden development underway
- Planning future **community gardens** to promote wellness

3. Strategic Planning

- Reviewing proposals for a **standalone EDC website**
- Website will support:
 - Business attraction
 - Business retention
 - Workforce development

4. Community Engagement & Beautification

- Increased community involvement from local initiatives
- Growing interest in **beautification efforts** across Los Fresnos