



Los Fresnos Community Development Corporation Month of February 2025

Prepared by: Jeffrey Rosas – Economic Development Coordinator

1. Los Fresnos Business Circle (LFBC) March Event

- **Event:** *Connections in the Wild* at Fragile Planet Wildlife Safari
- **Schedule:**
 - 5:30 PM Safari Wagon Ride
 - 6:00 PM-6:15 PM Program
 - 6:15 PM-6:45 PM Speed Networking
- **Catering:** Starbucks

2. SBA Business Ready Series

- **Series Overview:** A six-part small business education program delivered in partnership with the **U.S. Small Business Administration** and regional partners.
- **First Session Completed:** “*SBA Overview & Resource Guide*” held the last week of February.
- **Next Sessions:** Being coordinated and promoted through the LFBC events.

3. Community Survey Insights

- Funding (grants, loans, SBA/SBDC support)
- Networking
- AI tools for business operations/Marketing and branding support

4. LFCDC Website & Media Development (Triggers Media)

- New aerial and corridor footage captured for use on the LFCDC website
- Board headshots being finalized this month

5. Earth Day Event – April 18, 2026

- Marketing Underway.
- Agenda will be finalized in March.
- Pending additional vendors and information booths.

6. Workforce Development

- Still pending MOU for the High Demand Job Training Grant.
- Heavy Equipment Operator grant MOU has been received.