

SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Rodeo Committee, hereinafter called "Rodeo".

The purpose of this agreement is to establish a development program between the CDC and the Rodeo to promote the City.

This agreement will begin on September 1, 2024 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$2,000 will be paid in full in the month of September 2024.

Therefore, it is agreed that the Rodeo will promote the city as follows:

\$1,500 Cowboy Cook-Off Event

1. Media Advertising Name Recognition
2. Announced during the Event
3. Webpage Listing
4. One 3' x 8' Sign in the Cooking Contestant Area
5. Name on all award Plaques (1st to 10th place and Kids Q 1st to 3rd place)
6. Flyer listing
7. Space for six Banners in event area
8. 2 Cowboy Cook-Off T-Shirts
9. 2 Cowboy Cook-Off Caps

\$1,000 Cowboy Cook-Off Grand Champion Sponsor (\$500 discount)

1. Announced as one of the Grand Champion Sponsors during the Cook- Off
2. Webpage listing
3. One 3' x 8' Sign in Cooking Contestant Area
4. Flyer Listing (Logo listing if committed by August 14th, 2024)
5. Space for three banner in event area
6. 2 Cowboy Cook-Off Caps

The Rodeo must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 5th day of August, 2024 by the Los Fresnos Community Development Corporation

LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION


Enrique Juarez, President

LOS FRESNOS RODEO COMMITTEE


Chairman

ATTEST:




Jacqueline Moya, City Secretary

ATTEST


Secretary