

## SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Cameron County Fair & Livestock Show, hereinafter called "Fair".

The purpose of this agreement is to establish a development program between the CDC and the Fair to promote the City.

This agreement will begin on December 1, 2024 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$10,000 will be paid in full in the month of December.

Therefore, it is agreed that the Fair will promote the city as follows:


1. \$7,500
  - a. 42 Los Fresnos Rodeo Tickets
  - b. Three 4 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show
2. \$1,500
  - a. 8 Los Fresnos Rodeo Tickets
  - b. One 4 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show
3. \$1,000
  - a. 4 Los Fresnos Rodeo Tickets
  - b. One 2 foot x 4 foot promotion boards to be displayed in the livestock show arena for the duration of the show
  - c. Announcements over the PA system throughout the show

The Fair must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

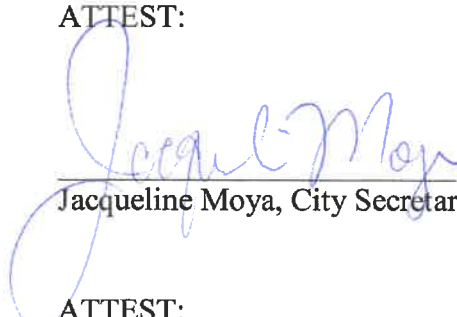
This agreement is effective upon the approval of both parties.

Passed and approved this 5<sup>th</sup> day of August, 2024 by the Los Fresnos Community Corporation Board.

LOS FRESNOS COMMUNITY  
DEVELOPMENT CORPORATION

  
Enrique Juarez, President


ATTEST:

  
Jacqueline Moya, City Secretary

CAMERON COUNTY FAIR &  
LIVESTOCK SHOW

  
President

ATTEST:

  
Secretary