



## **Los Fresnos Community Development Corporation Month of August 2025**

**Prepared by: Jeffrey Rosas – Economic Development Coordinator**

---

### **1. Workforce Development Follow-Up**

- Continued talks with a local college to develop training programs for high demand jobs
- These programs are being designed to offer career mobility and branching opportunities within their respective industries.

### **2. Los Fresnos Business Circle (LFBC)**

- The first LFBC roundtable is scheduled at Julia's Restaurant
- Distributed **LFBC promotional flyers** to local businesses to raise awareness and encourage participation

### **3. Marketing**

- Discussed options for a **standalone CDC website** and **property availability** with several firms

### **4. Regional Collaboration**

- Followed up with EDCs from **Donna, Weslaco, and Elsa** to explore replicable strategies for Los Fresnos
- Topics included:
  - Business attraction and retention
  - Community engagement
  - Resource development for startups and small businesses

### **5. Community Engagement**

- Participated in a **school supply donation drive** with **Caracara Trails**, supporting LFCISD students and reinforcing community partnerships