



Los Fresnos Community Development Corporation Month of April 2026

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1. Los Fresnos Business Circle (LFBC)

Community With Opportunity: Stories of Business Leadership

LFCDC hosted a new-format Los Fresnos Business Circle panel discussion with approximately **25 attendees**, marking the **first leadership panel event** since the program's launch.

The discussion centered on:

- Business leadership experiences
- Growth through community engagement
- Managing stress and pressure as business owners

2. SBA Business Ready Series

- Continued collaboration with **SBA and SCORE**
- Hosted **Business Startup Basics** workshop at **Montecarlo Event Hall** (April 28)

3. Earth Day Event – April 18, 2026

The **Earth Day Event** drew an estimated 600-700 attendees.

Event Highlights:

- Community giveaways including bikes, scooters, binoculars, plants, books, and children's haircuts
- **LFCISD Construction, Agriculture, and Special Education teachers and students** led hands-on Earth Day activities such as birdhouse painting, pinecone bird feeders, and succulent propagation
- Students engaged directly with the public, and participants were able to take home their completed projects

The event provided meaningful educational experiences while strengthening connections between schools, students, and the broader community.

4. Regional Leadership Representation

- Participating as a panelist in **RGV Start-Up Week** on April 28: “*Insights Unplugged: Small Communities with Big Impact*” alongside EDC Executive Directors from **Elsa, Donna, and Rio Grande City**

5. Workforce Development

- Both MOUs have been signed, and we are now waiting on next steps from **Workforce Solutions Cameron** to begin participant recruitment for upcoming **certification cohorts**
- Initial planning and coordination are underway pending confirmation

6. LFCDC Website Development

- The **LFCDC website is still in development**
- Additional information and content are currently being gathered to support business attraction, business retention, and workforce development resources prior to launch