PROCLAMATION

DECLARING FEBRUARY AS LOS FRESNOS RODEO MONTH

WHEREAS, the City of Los Fresnos proudly recognizes the Los Fresnos Rodeo as a treasured community tradition that celebrates the rich ranching and agricultural heritage of our region and showcases the values, culture, and spirit of South Texas; and

WHEREAS, the Los Fresnos Rodeo was established in 1990 through the vision and dedication of community leaders who sought to create a signature event for Los Fresnos, and what began as an event with seating for 800 spectators attracted more than 1,500 rodeo fans in its inaugural year; and

WHEREAS, through the commitment of volunteers, directors, sponsors, and community supporters, the Los Fresnos Rodeo has grown into the “Biggest Little Rodeo in Texas,” now featuring approximately 4,668 seats, including reserved seating, box seats, and VIP sky boxes, and welcoming thousands of visitors annually; and

WHEREAS, the Los Fresnos Rodeo Committee is a nonprofit organization comprised of dedicated directors and associate directors who work year-round to preserve western traditions, provide family-oriented entertainment, and support the continued success of this premier event; and

WHEREAS, since establishing its scholarship program in 2004, the Los Fresnos Rodeo Committee has awarded more than $243,000 in scholarships to deserving students, demonstrating a lasting commitment to education and the future of our community; and

WHEREAS, the Rodeo has expanded to include concerts featuring nationally known entertainers, a full-size carnival, market days, live music, the annual Rodeo Queen program in partnership with the Cameron County Fair & Livestock Show, and numerous family-friendly activities that make the event one of the region's most anticipated celebrations; and

WHEREAS, the Los Fresnos Rodeo continues to bring positive recognition to the City of Los Fresnos through its growth and achievements, including sold-out performances for five consecutive years and statewide honors from the Texas Pro Rodeo Circuit as one of Texas' outstanding rodeo committees; and

WHEREAS, each February, the Los Fresnos Rodeo, parade, concerts, carnival, and related events bring together residents, businesses, visitors, and community organizations, generating economic activity and fostering community pride throughout the City of Los Fresnos; and

NOW, THEREFORE, that the Mayor and City Council of the City of Los Fresnos, do hereby proclaim the month of February as

"LOS FRESNOS RODEO MONTH"

in the City of Los Fresnos, Texas, and encourage all citizens to celebrate and support the Los Fresnos Rodeo Committee, its volunteers, sponsors, participants, and supporters for their continued dedication to preserving our western heritage, investing in our youth, and strengthening our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Los Fresnos, Texas, to be affixed this _____ day of February, 2027.

_____
Alejandro Flores, Mayor

ATTEST:

_____
Jacqueline Moya, City Secretary