



## ACTION ITEM REPORT

**Item Title:** Consideration and ACTION to approve the Los Fresnos Community Developments action to purchase promotional items.

**Recommendation:**

The CDC Board approved this at their meeting on August 4.

The CDC had \$7,500 available in their promotion and advertising budget. City staff requested to be allowed to purchase items to promote Los Fresnos. These are utilized to give to folks as we have events and hold meetings with prospective businesses. This includes caps, pens, pins, tote bags, note pads, journals, calendars and other similar type items. This will allow us to have them available as needed.

I recommend approval.