## SERVICE AGREEMENT

This is an agreement between the City of Los Fresnos, hereinafter called "City" and the Cameron County Fair & Livestock Show, hereinafter called "Fair".

The purpose of this agreement is to establish a development program between the City of Los Fresnos and the Fair to promote the City.

This agreement will begin on December 1, 2024 and will be for a one year (1) period and will be reviewed by the City of Los Fresnos to consider extending the agreement or not. Payment in the amount of \$6,000.00 will be paid in full in the month of December.

Therefore, it is agreed that the Fair will promote the City as follows:

- 1. \$5,000.00
  - a. 28 Los Fresnos Rodeo Tickets
  - b. Two 4 foot x 4 foot promotion boards to be displayed in the livestock show arena and show grounds for the duration of the show.
  - c. Announcements over the PA system throughout the show.
- 2. \$1,000 Silver Premium
  - a. Exhibitors Premium
  - b. Promotion boards to be displayed in the livestock show arena and show grounds for the duration of the show
  - c. Announcements over the PA system throughout the show.

The Fair must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 13th day of August, 2024 by the City Council of the City of Los Fresnos.

CITY LOS FRESNOS

Alejandro Flores, Mayor

CAMERON COUNTY FAIR & LIVESTOCK SHOW

President

ATTEST:

Jacqueline Moya, City Secretary

ATTEST:

Secretary