

Proclamation Honoring Herm's Smokehouse for Exemplary Community Service
City of Los Fresnos "Community With Opportunity"

WHEREAS, small businesses are the heart of our community, often serving not only as economic engines but also as pillars of compassion, leadership, and unity; and

WHEREAS, Herm's Smokehouse, a valued local establishment in Los Fresnos, Texas, has gone above and beyond in demonstrating these values by organizing a heartfelt and impactful donation drive to support fellow Texans in Kerr County during a time of great need; and

WHEREAS, over the course of just three days, Herm's Smokehouse collected an extraordinary amount of essential supplies including bottled water, clothing, non-perishable food items, and toiletries, thanks to the generosity of the Los Fresnos community and the tireless efforts of the business and its team; and

WHEREAS, the donations gathered were so abundant that they filled not one, but two full trailers, a testament to the power of community action and the spirit of giving that defines our city; and

WHEREAS, Owner Daniel Avila, in reflecting on the effort, stated, *"That's the core of being a Texan, being there for each other in the times of most need,"* a sentiment that captures the very essence of what it means to be a part of this great state and this great city; and

WHEREAS, all donations collected by Herm's Smokehouse were delivered directly to The Salvation Army in Kerr County, ensuring that those in need receive timely and meaningful support; and

WHEREAS, this act of service not only uplifts those in crisis but also inspires others to act with kindness, courage, and generosity, reinforcing the values that make Los Fresnos a **"Community With Opportunity,"** a place where individuals and businesses alike are empowered to make a difference; and

WHEREAS, Herm's Smokehouse has set a shining example of what it means to be a responsible and compassionate business, and their actions have brought pride and honor to the City of Los Fresnos;

NOW, THEREFORE, we the City of Los Fresnos do hereby recognize and commend **Herm's Smokehouse** and Owner Daniel Avila for their outstanding service, unwavering dedication, and exemplary leadership. These actions serve as a powerful reminder that even the smallest businesses can make the biggest impact when guided by heart and purpose.

IN WITNESS WHEREOF, this proclamation is issued with deep appreciation and admiration on this 12th day of August, 2025, in the City of Los Fresnos, Texas.

Signed this 12th day of August, 2025

Alejandro Flores, Mayor

ATTEST:

Jacqueline Moya, City Secretary