

SERVICE AGREEMENT

This is an agreement between the City of Los Fresnos, hereinafter called "City" and the Los Fresnos Rodeo Committee, hereinafter called "Rodeo".

The purpose of this agreement is to establish a development program between the City and the Rodeo to promote the City.

This agreement will begin on September 1, 2024 and will be for a one year (1) period and will be reviewed by the City to consider extending the agreement or not. Payment in the amount of \$1,500 will be paid in full in the month of September 2024.

Therefore, it is agreed that the Rodeo will promote the city as follows:

\$1,500 Cowboy Cook-Off Event

1. Media Advertising Name Recognition
2. Announced during the Event
3. Webpage Listing
4. One 3' x 8' Sign in the Cooking Contestant Area
5. Name on all award Plaques (1st to 10th place and Kids Q 1st to 3rd place)
6. Flyer listing
7. Space for six Banners in event area
8. 2 Cowboy Cook-Off T-Shirts
9. 2 Cowboy Cook-Off Caps

The Rodeo must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient to meet this requirement.

This agreement is effective upon the approval of both parties.

Passed and approved this 13th day of August, 2024 by the City Council of the City of Los Fresnos.

CITY LOS FRESNOS

ATTEST:



Alejandro Flores, Mayor



Jacqueline Moya, City Secretary

LOS FRESNOS RODEO COMMITTEE

ATTEST



Chairman



Secretary