



ACTION ITEM REPORT

Item Title: Consideration and ACTION to approve a sign grant for The Zen- Head Spa Wellness located at 315 N Arroyo Blvd Ste. 4.

Recommendation:

Business Sign Grant: The Zen Head Spa & Wellness, located at 315 N. Arroyo Blvd., Suite 4, submitted an application for a new illuminated business sign. Two quotes were received: The Grafik Spot at \$1,950 and Valley Metal Signs at \$2,580, both before taxes. Staff recommends the lowest quote from The Grafik Spot, with a CDC contribution of \$975, representing 50% of the eligible project cost.

Recommendation: I recommend approval of the \$975 sign grant to support local business development and visibility.