Marketing Design-Mapping Program

Jeffrey Rosas
Los Fresnos Community Dev Corp

SEPTEMBER 23, 2025

Introduction

HERE AT FLYER VIEW, OUR CUSTOMERS ARE OUR NUMBER ONE PRIORITY.

Flyer View Group has more than 25 years' experience in the mapping industry and hosts the most recent aerial imagery available. We have emerged as a leading provider and the sole aerial mapping company offering the turnkey package of products & services listed below:

- Community Profiles in multiple products & platforms
- Newest Color Vertical Aerial Imagery
- The ability to provide full size custom proofs and/or Online Proof Tool (Review Studio)
- Handle press checks and deliver custom-folded brochures & posters
- Produce and install large-format wall displays
- GIS/Mapping Services
- Design Data-rich Infographics
- Content Creation

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I look forward to meeting with you to discuss next steps.

Dale Appleby
CEO, Flyer View

Dynamic Map & Document Program Overview

"This program has saved my team hours of work every week, and we no longer worry about wasted print-outs"

Dir. of Economic Development @ Mesquite EDC

Flyer View's map posters are the cornerstone product used by Economic Development and Real-estate Professionals across the United States. The ability to tell your story through the use of aerial imagery, GIS layers, graphics, labeling and branding is paramount in every project. By utilizing both sides of the poster we're able to create a single-source document that delivers effective messaging to multiple audiences.
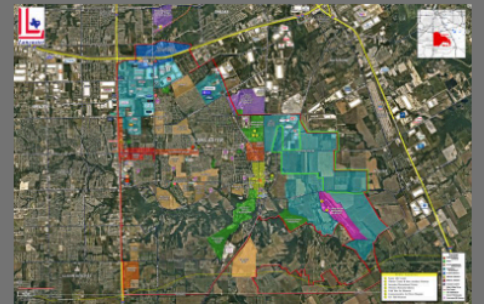
Key Deliverables:

Has Los Fresnos Community Dev Corp struggled having outdated printed maps because changes in imagery and data happen so rapidly?

- GIS mapping & graphic design included
- Ability to download high-res imagery files
- Print-demand options
- A single online source for all your files
- Unlimited updates to files
- Ability to print smaller quantities
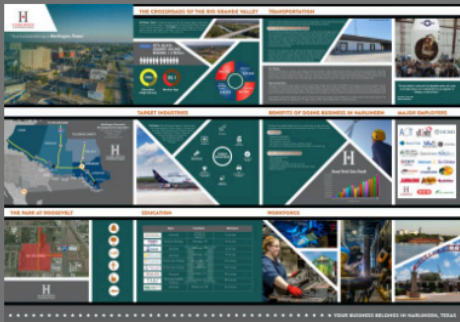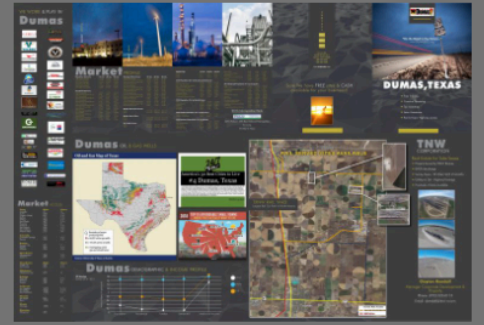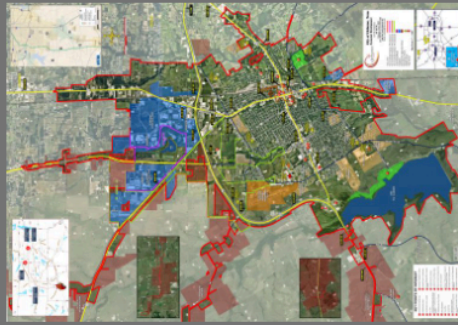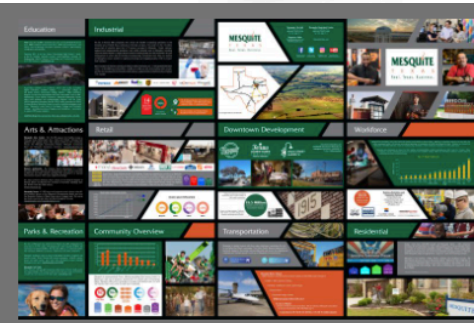- Low cost subscription options

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Sample Clients

Package Pricing

Silver

GIS Mapping
& Graphic Design

Client Portal Link w/High-Res
Digital Files
(View, Print or Share)

12 months of unlimited edits to
all content

$4995

(Year 1)

*$2,495 Due Beginning
of each 12 month renewal

*Does NOT include printing.
Ask about our low cost print
options.

Gold

Interactive GIS Map

*Web-based Platform

*Embed Code/Standalone Link

*Multiple Map-Views

12 months of unlimited edits to
all content

$7495

(Year 1)

*$3,495 Due Beginning
of each 12 month renewal

*Does NOT include printing.
Ask about our low cost print
options.

Platinum

Combine Silver & Gold
Packages

12 months of unlimited edits to
all content

$9995

(Year 1)

*$4,995 Due Beginning
of each 12 month renewal

*Does NOT include printing.
Ask about our low cost print
options.

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Your Investment

SERVICES	PRICE	QTY	SUBTOTAL
☑ **Dynamic Map Program - Silver (Printable Document/Files)** *Includes Client Portal Link w/Hi-Res Printable Files *View, Share & Print *Includes 12 months of edits to all content * $2495 Due Beginning of each 12 month renewal*			$4,995
☐ **Dynamic Map Program - Gold (Interactive Web-based Maps)** *Interactive GIS Map* *Multiple Map Views* *Includes all design and configuration* *Embed Code and Stand-alone Link Provided* *Includes 12 months of edits to all content * $3495 Due Beginning of each 12 month renewal*			$7,495
☐ **Dynamic Map Program - Platinum** *Combine Silver & Gold Packages* *Includes 12 months of edits to all content * $4,995 Due Beginning of each 12 month renewal*			$9,995
☐ **Aerial Wall Map** *SIZE? *WRITE-ERASE LAMINATION? *MAGNETIZED?			0$0
Total			**$4,995**

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LITHO PRINTED POSTERS	PRICE/PER	QTY	SUBTOTAL
☐ **75 Litho Posters**	$24.95	75	$1,871.25
☐ **100 Litho Posters**	$22.95	100	$2,295
☐ **250 Litho Posters**	$9.95	250	$2,487.50
☐ **500 Litho Posters**	$6.45	500	$3,225
☐ **1000 Litho Posters**	$4.05	1000	$4,050
Total			$0

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[Sample Projects](#)

https://flyerview.maps.arcgis.com/apps/MapSeries/
index.html?appid=baae389042514d5aacba66476b77420b

https://storymaps.arcgis.com/stories/ea38670a5eb44ccabe5bab8122a92416

https://storymaps.arcgis.com/stories/349d9dbe3ae441869941422148e517ae

https://flyerview.maps.arcgis.com/apps/MapSeries/
index.html?appid=8aada7f1757d422d8e54370030674dce

https://drive.google.com/drive/folders/1yirht65QPVHJou-LGqHEBLEoG1NpcFKM?usp=drive_link

Projected Timeline of Design & Development

A typical project timeline is 90 days on average. This is dependent on the availability of data and all stakeholders review and approval.

Primary Company Contact:

Dale Appleby
CEO | Flyer View Group, LLC
Frisco, Tx. 75035
972-670-2679 | dale@flyerview.com | flyerview.com

Let's Work Together

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The Agreement shall commence on Not yet accepted.

The total cost of the Proposal is $4,995.00.

Cancellation Terms - This Agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice. Material and equipment furnished under this proposal shall remain the property of the seller unit final payment has been received.

SIGNATURE
Dale Appleby

SIGNATURE
Jeffrey Rosas

Dale Appleby
President/CEO | Flyer View

Jeffrey Rosas
| Los Fresnos Community Dev Corp

We look forward to *working with you!*