



PUBLIC CORRESPONDENCE

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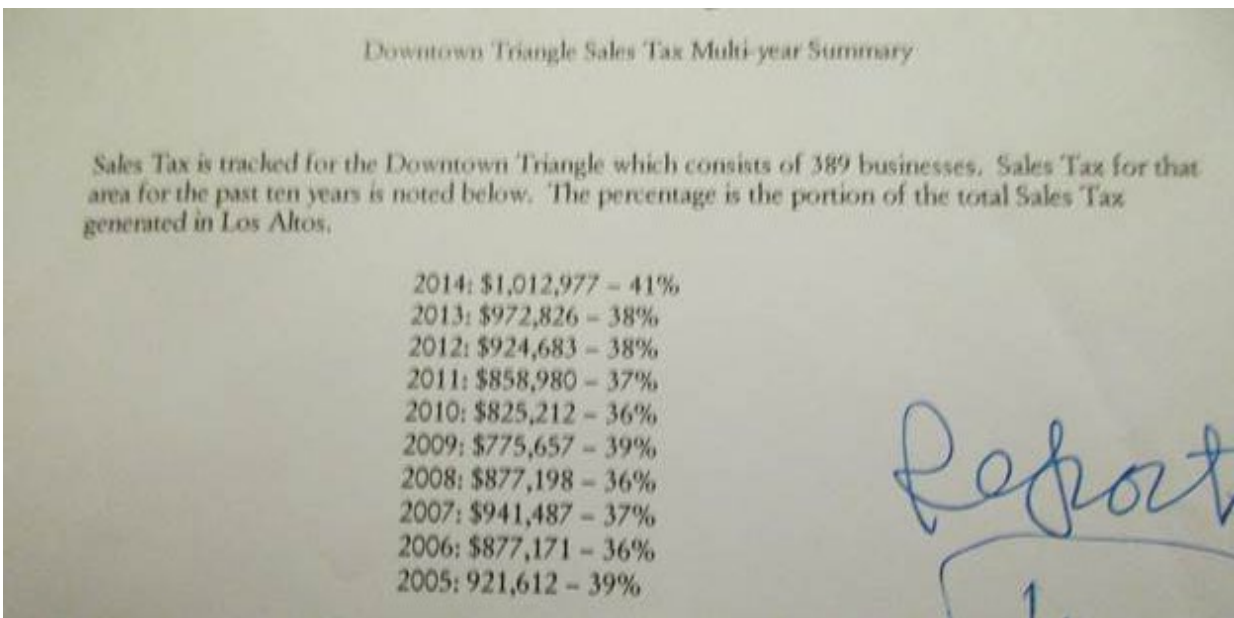
From: [Pat Marriot](#)
To: [Public Comment](#)
Subject: PUBLIC COMMENT ITEM #1 STUDY SESSION JANUARY 24, 2023
Date: Friday, January 20, 2023 12:26:05 PM
Attachments: [downtown sales tax 3.pdf](#)

Council Members:

Regarding the outdoor dining program, whatever your decision, I hope you have some data behind it.

When I was on the Downtown Buildings Committee many years ago, I thought it would be good to know what impact new buildings and businesses (Safeway, Cetrella, Pharmica, First Street condos) had on sales tax.

I discovered that neither the Chamber of Commerce nor LAVA tracked downtown sales tax. As far as I know, the city gets sales tax data from the county, which does not break out the downtown triangle. However, Marcia Sommers, who was the city manager during the DBC meetings, gave me specific numbers for downtown, used to create the attached spreadsheet. Those numbers came from HdL.



Downtown Triangle Sales Tax Multi-year Summary

Sales Tax is tracked for the Downtown Triangle which consists of 389 businesses. Sales Tax for that area for the past ten years is noted below. The percentage is the portion of the total Sales Tax generated in Los Altos.

2014:	\$1,012,977	- 41%
2013:	\$972,826	- 38%
2012:	\$924,683	- 38%
2011:	\$858,980	- 37%
2010:	\$825,212	- 36%
2009:	\$775,657	- 39%
2008:	\$877,198	- 36%
2007:	\$941,487	- 37%
2006:	\$877,171	- 36%
2005:	921,612	- 39%

Report

Since there is continued focus on downtown vibrancy, I would like the city to track downtown sales tax. No matter how many people we see downtown, no matter how many parking spots are occupied, it seems the most important measure of success/vibrancy/vitality is economic.

Thanks for listening,

Pat Marriott