



## AGENDA REPORT SUMMARY

**Meeting Date:** March 14, 2023

**Subject** City Council Strategic Goals

**Prepared by:** Jon Maginot, Assistant City Manager

**Approved by:** Jon Maginot, Assistant City Manager

**Attachment(s):**

1. Resolution No. 2023-xx

**Initiated by:**

City Council

**Previous Council Consideration:**

February 21, 2023

**Fiscal Impact:**

Unknown at this time

**Environmental Review:**

Not applicable

**Policy Question(s) for Council Consideration:**

- Does the Council wish to adopt the Resolution affirming the City Council Strategic Goals?

**Summary:**

- On February 21, 2023, the City Council reviewed its Strategic Goals
- The City Council has indicated six goal areas: Asset Management, Business Communities, Community Safety, Environmental Sustainability, Housing, Neighborhood Safety Infrastructure

**Staff Recommendation:**

Adopt a Resolution affirming the City Council Strategic Goals

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**Reviewed By:**

City Manager

JM

City Attorney

JH

Finance Director

JD

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### **Purpose**

To adopt a Resolution affirming the City Council Strategic Goals

### **Background**

On February 21, 2023, the City Council reviewed its Strategic Goals and provided direction on proposed revisions.

### **Discussion/Analysis**

The six goals proposed by City Council are:

1. **Asset Management:** The City of Los Altos will set clear expectations through the budget process and allocate the necessary funding to support the maintenance and improvement of City facilities and infrastructure.
2. **Business Communities:** The City of Los Altos will support the different business communities in an effort to help them thrive, including implementing specific projects and/or elements of the Downtown Vision Plan and launching initiatives to bolster the other business communities.
3. **Community Safety:** The City of Los Altos will continue to provide the high-quality public safety services that the Community values. This will be achieved by implementing the City's policies as expressed in the Complete Streets Master Plan and other plans which support improving public safety, transportation safety and emergency preparedness services.
4. **Environmental Sustainability:** The City of Los Altos will be a leader in environmental sustainability through education, and adopting and implementing policies, initiatives and practices identified in the City's Climate Action and Adaptation Plan.
5. **Housing:** The City of Los Altos will implement the programs and policies of the Housing Element Update to support the creation of housing that is safe, diverse and affordable for all income levels to meet the needs of the Community and seek to increase and protect its green space.
6. **Neighborhood Safety and Infrastructure:**

In addition, the Council directed staff to draft an introduction to the Strategic Goals which incorporates the values of community engagement, fiscal prudence, staffing, and making equitable and sustainable decisions. Staff has drafted the following Vision Statement for the Council Goals:

The City Council Strategic Goals highlight those areas identified by the Council for emphasis and focus. The City Council will accomplish these goals by engaging the community and making decisions which are equitable, sustainable and fiscally prudent. The City Council will ensure that appropriate resources are allocated to



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maintain Los Altos as a great place to live and work, including providing a work culture and environment that supports recruitment and retention of exceptional employees to provide City services.

Note, at the February 21, 2023 meeting, City Council directed the Neighborhood Safety and Infrastructure Subcommittee to work with staff to develop language for Goal #6. The subcommittee is still working with staff to develop appropriate language. To finalized the remaining goals now, Council is being asked to adopted the proposed Resolution. Once the language for Goal #6 has been drafted, a Resolution will be presented to adopt all goals.

**Recommendation**

The staff recommends Council adopt the Resolution affirming the City Council Strategic Goals.