

Report of the Awareness Subcommittee
which met on November 16, 2022 for the
12-1-2022 Library Commission Meeting

1. LALE ads –

ACTION ITEMS:

1. We moved the Creative Bug topic forward to the December ad. It will focus on using the resource to create handmade gifts and decorations for the holidays.
2. Upcoming Resources to highlight in LALE ads
January – Discover & Go
February – Open Plus Self Service at Woodland Branch
March – Resources to help navigate the looming financial crisis
Business, Morningstar, Standard & Poor, Value Line
3. Prepare request to LALE for 2023 funding for LALE Town Crier Ads Highlighting Library Services and Resources