

## 7-7-2022 Report of the Awareness Subcommittee for the July 7, 2022 Library Commission Meeting

1. Choose new resources to feature in the upcoming August, September, and October LALE ads.

**ACTION ITEM:** The subcommittee at Bryant's suggestion will feature the following resources in August, September, and October:

**August – In Person Tutoring**  
**September - Headspace**  
**October - O'Reilly Books**

2. Bryant – to provide update on any progress getting him access to InDesign for the Library ad copy.

**ACTION ITEM:** Jennifer Weeks is looking into getting Bryant a seat license for Adobe InDesign Software.

3. Discuss using the LATC Weekly Poll for library questions?

**ACTION ITEM:** The subcommittee and Bryant thought this should be discussed by the Commission and it was requested at the June meeting that this item be agendaized for the July Commission meeting.

The screenshot shows the Los Altos Town Crier website. The main content area features a red box titled "Ideas for polling questions welcome" with the text: "The Town Crier is looking to resurrect its online Poll of the Week and soliciting ideas for poll questions. Questions should center on items of interest specific to Los Altos, Los Altos Hills and Mountain View. Email ideas to editor-in-chief Bruce Barton at bruceb@latc.com." Below this is a sidebar with contact information for the publication, including administrators, editors, and reporters. The footer of the page reads "Page 8 / Los Altos Town Crier / May 25, 2022".

The next Awareness Subcommittee meeting has been scheduled for Wednesday, July 27, at 4:00pm.