



**“The CCS Platform has everything our city needs to engage residents and make an impact.”**

- Rachel DiFranco, Sustainability Manager, City of Fremont, CA

## It’s time to empower residents on Climate Solutions

### CITIES ARE STEPPING UP.

Cities across the U.S. and beyond are looking for innovative ways to take action on climate change. Many initiatives focus on renewable energy, building codes, or city facilities. However, there is another opportunity for significant impact—engaging residents.

### YOUR RESIDENTS CARE.

According to Yale research, over 60% of Americans are worried about climate change and want to help, but don’t know what to do. In many cities, the percentage of concerned residents is even higher. The important news—they can now make a big difference.

**40-60%** of Climate Action Plan emissions come from just **4** basic household activities residents do every day—



ELECTRICITY



HOME HEATING



WASTE



TRANSPORTATION

**Where residents NOW have options to take action, lower their impact, save money - AND help your city meet climate goals.**

## Introducing Community Climate Solutions

### DRIVING RESIDENTIAL ENGAGEMENT ON CLIMATE SOLUTIONS

Community Climate Solutions provides a simple, easy, and fun engagement platform and program that empowers residents to take climate actions at home and beyond. There are many easy, affordable actions that everyone can take to make a difference. And the savings are tangible—most households will save between \$1,000 and \$3,000/year while reducing their household climate impact.

LEARN MORE AT [COMMUNITYCLIMATE.ORG](https://communityclimate.org) | CONTACT US AT [PJURNEY@COMMUNITYCLIMATE.ORG](mailto:pjurney@communityclimate.org)



**Community Climate Solutions provides an easy, cost effective way to engage residents and accelerate emissions reductions.**

## with Community Climate Solutions:

### YOUR RESIDENTS ARE EMPOWERED TO:

- Learn about solutions
- Take action
- Save money

### YOUR SUSTAINABILITY TEAM HAS A LOW-COST, PLUG AND PLAY PLATFORM TO:

- Include residents in your climate goals and initiatives
- Target a significant source of city emissions
- Build a more sustainable, resilient community

## What Makes Community Climate Solutions Unique



### ROBUST CARBON ANALYTICS ENGINE

with data customized for each user so residents can see the true impact and savings from actions.



### SIMPLE, FUN PLATFORM

that makes it easy to learn to take climate actions, track progress, and save money



### SOCIAL ENGAGEMENT

with built-in features for residents to work in teams, share tips, and celebrate wins



### CUSTOM PROGRAMS AND SUPPORT

local branding and custom engagement programs with dashboards and data reporting to track progress

**“It’s a Fitbit for Sustainability”**

—James Keene, former City Manager, City of Palo Alto