

Report of Awareness Subcommittee Meeting for the April 7, 2022 Library Commission Meeting

1. LALE ads – the subcommittee will create ads for the following topics in the upcoming months.

April - Library Staff Appreciation

May - LinkedIn Learning

June – if approved by library staff - a newly available game to teach coding to kids

July - Libby – emphasis on travel uses

August – if ready – new Pods in Main Library

September -

2. After Freddie checking with the LALE Board for approval, Bryan will create an ad to publicize the Medication Disposal Bags and Sharps Disposal Containers services the library offers. This ad will appear in the LALE 4th week of the month regular ad. April 30th is National Prescription Drug Takeback Day, so the timing of the ad works out perfectly.

3. Sharvari proposed that the subcommittee could select a specific group and then research what resources are available that would be of particular interest to that group. This information could be summarized in an article that would be submitted to Bryant who could pass them along to the district for inclusion in their newsletter or blog. This proposal will be submitted to the entire Commission for discussion and approval.

The subcommittee also thinks that the information could be incorporated into an Awareness Subcommittee created monthly LALE ad to help publicize resources of interest to specific groups such as seniors.

Carolle suggested that another topic that could be researched and publicized in the subcommittee's monthly LALE ad are resources of interest about animals, e.g., training, care, endangered, etc.

The next Awareness Subcommittee Meeting is scheduled on Tuesday, April 26, at 5:00pm.