

### Enhancing Los Altos: A Financial Transparency Initiative

Welcome to our plan to develop a comprehensive financial measurement system and improve transparency for Los Altos. This initiative aims to empower our community with clear, accessible information about our city's fiscal health. We're taking a significant step toward more open and accountable governance by implementing industry-standard key performance indicators (KPIs) and creating a user-friendly dashboard.

Ad Hoc Committee: John Clara, Deepak Jain and Scott Ottoes

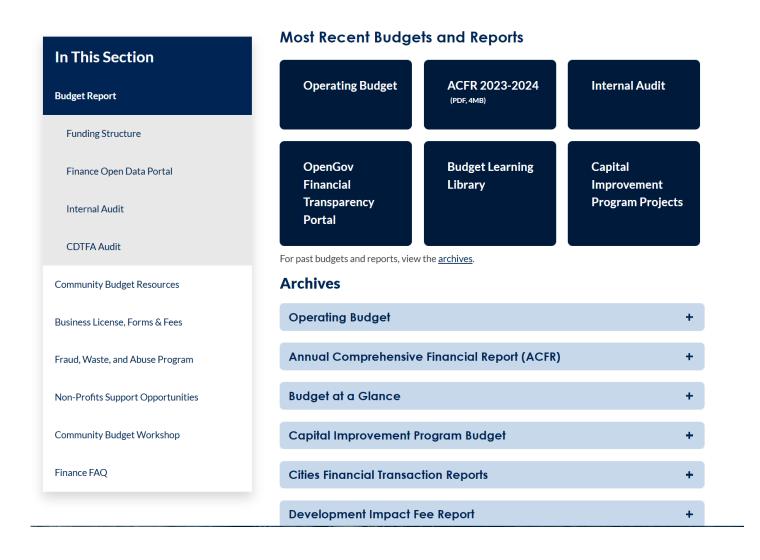
## Why Transparency Matters

- Builds trust with residents.
  - Transparency fosters credibility and shows that the city values accountability.
- Enables informed decision-making.
  - When residents and stakeholders have access to clear financial data, they can provide meaningful input.
- Aligns with modern governance best practices.
  - Many leading cities use transparency as a tool to drive community engagement and efficiency.



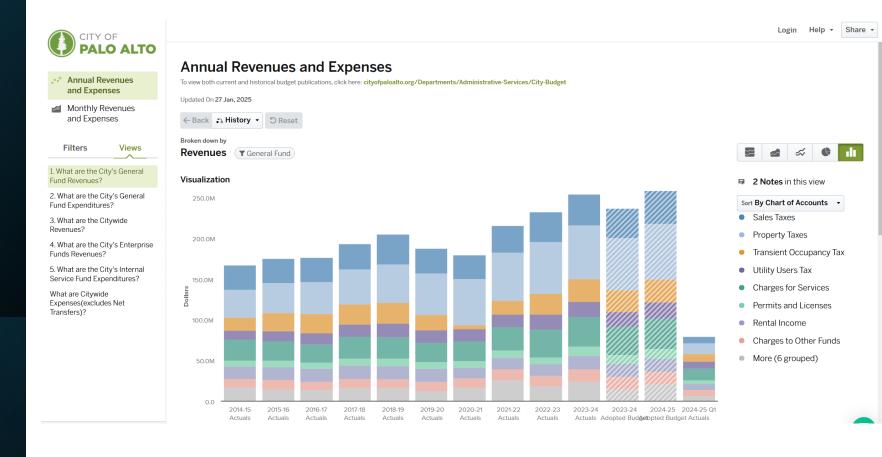
# Local Cities Leading the Way in Transparency

- Cupertino, CA: Detailed annual financial reports and public dashboards.
  - Clear summaries of <u>financial performance</u> are accessible to everyone.



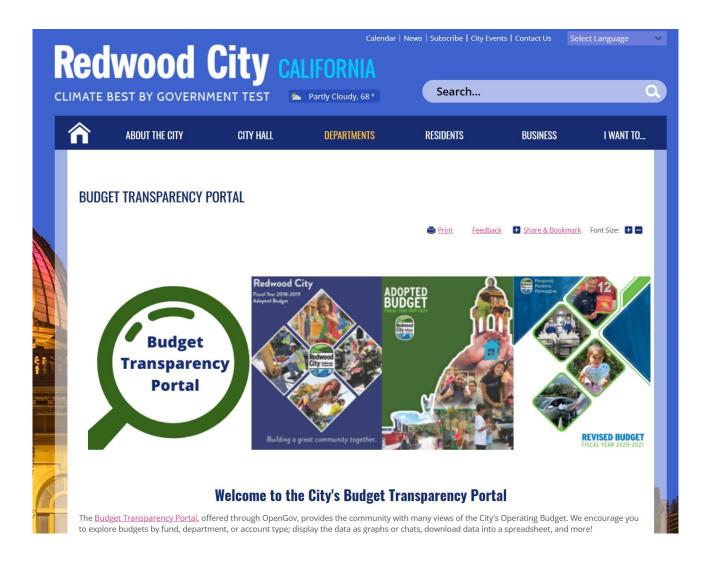
# Local Cities Leading the Way in Transparency

- Palo Alto, CA: Comprehensive budget portal with open data tools.
  - Residents can explore detailed financial breakdowns using <u>interactive</u> <u>visualizations</u>.



# Local Cities Leading the Way in Transparency

- Redwood City, CA: Easy-to-navigate budget and expenditure tracking.
  - Detailed breakdowns allow residents to understand how <u>funds are</u> <u>allocated across departments</u>.





## Where We Stand Today

- Financial data is available but not always accessible or intuitive for residents to navigate.
- Gaps in accessibility, timeliness, and community understanding.
- Information often lacks timely updates, which can hinder resident trust.
- Comparison with transparency best practices.
  - Cities like Palo Alto and Mountain View offer easy-to-navigate dashboards with frequent updates.

## **Our Proposal**

- Develop a financial measurement and transparency system.
  - Create a centralized platform for all key financial data easily accessible to all stakeholders.
- Define and track key financial KPIs.
  - Metrics like Budget Variance and Property Tax
     Collection Rate will ensure measurable performance.
- Create a public dashboard for timely financial updates.
  - Interactive tools allow residents to explore how funds are allocated and spent.
- Regularly report progress to stakeholders.
  - Provide quarterly updates to the City Council and residents to maintain alignment and trust.





## Enhancing Financial Transparency Through Data-Driven Governance

- Endorse the Financial Transparency Initiative
  - Strengthening oversight and accountability with accessible financial reporting.
- Empower Stakeholders with Clear Financial Insights
  - Facilitating informed decision-making to uphold Los Altos' fiscal health.
- Position Los Altos as a Leader in Municipal Finance
  - Setting a regional standard for proactive, transparent governance.

## **Questions and Feedback**