



## AGENDA REPORT SUMMARY

**Meeting Date:** February 21, 2023

**Subject** City Council Strategic Goals: Review the City's 5-Year Strategic Goals and provide modifications as needed

**Prepared by:** Jon Maginot, Assistant City Manager

**Approved by:** Gabriel Engeland, City Manager

**Attachment(s):** None

**Initiated by:**  
City Council

**Previous Council Consideration:**

Last adopted April 26, 2022

**Fiscal Impact:**

Unknown at this time

**Environmental Review:**

Not applicable

**Policy Question(s) for Council Consideration:**

- Does the Council wish to revise its 5-year strategic goals?

**Summary:**

- On April 26, 2022, the City Council adopted Resolution No. 2022-19 affirming the City Council 5-Year Strategic Goals
- The City Council has adopted eight goal areas: Housing, Land Use, Fiscal Sustainability, Community Safety, Asset Management, Environmental Sustainability, Community Engagement, Staffing, Business Communities

**Staff Recommendation:**

Review the City's 5-Year Strategic Goals and provide modifications as needed

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City Manager

GE

**Reviewed By:**

City Attorney

JH

Finance Director

JD

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**Subject:** City Council 2022 Strategic Goals

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### **Purpose**

To review the City's 5-Year Strategic Goals

### **Background**

As part of the City Council's 2021 annual retreat, the City Council discussed what was of strategic importance to the City in 2021 and moving forward. At that time, the Council agreed that the planning horizon was three to five years. Council further discussed three-to-five-year goals for 2021 and potential one-to-two-year objectives for the goals.

On April 26, 2022, the City Council adopted Resolution No. 2022-19 affirming the City Council 5-Year Strategic Goals. The five-year priorities were broken into nine goals, each with the intent of fulfilling the City's Mission to "foster and maintain the City of Los Altos as a great place to live and to raise a family."

### **Discussion/Analysis**

The nine goals adopted by City Council in 2022 are:

1. **Housing:** The City of Los Altos will support the creation of housing that is safe, diverse, and affordable for all income levels to meet the needs of the Community and will advocate for State legislation and funding that support this goal.
2. **Land Use:** The City of Los Altos will implement policies that support a land use mix and density that reflect the values of the Community, which includes seeking to increase and protect its green space while ensuring compliance with any applicable laws and regulations.
3. **Fiscal Sustainability:** The City of Los Altos will continue to be financial stewards of its resources and assets in order to provide fiscally sustainable government services that address the needs of the Community. This goal will be achieved by practicing sound, responsible, and transparent financial management principles and practices that are adaptable and flexible to meet the City's financial needs in an ever-changing world.
4. **Community Safety:** The City of Los Altos will continue to provide the high-quality public safety services that the Community values. This will be achieved by continuing to implement plans and strategies for improving public safety, transportation safety, and emergency preparedness services in a responsive, equitable, and professional manner.
5. **Asset Management:** The City of Los Altos will set clear expectations and allocate the necessary funding to support the maintenance and improvement of City facilities and infrastructure that are necessary to preserve the quality of services and well-being of residents.
6. **Environmental Sustainability:** The City of Los Altos will be a leader in environmental sustainability through education, and adopting and embracing policies, initiatives, and practices that advance this effort.



**Subject:** City Council 2022 Strategic Goals

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7. **Community Engagement:** The City of Los Altos will continue to improve its community engagement process to ensure residents are heard, informed, and engaged. Completion of this priority will ensure that community engagement remains a foundation of how the City meets its responsibilities to the community on an ongoing basis.
  8. **Staffing:** The City of Los Altos will provide a work culture and environment, including competitive compensation and benefits, that support recruitment and retention of exceptional employees to provide City services.
  9. **Business Communities:** The City of Los Altos will support the different business communities in an effort to help them thrive, including implementing specific projects and/or elements of the Downtown Vision Plan and launching initiatives to bolster the other business communities.

Many of these goals are engrained in the day-to-day activities of the City. Staff embraces these values in providing services to the community.

As the nine stated goals were intended to be five-year priorities, Council is asked to confirm whether these statements continue to be priorities and should be the focus of Council and the staff.

**Recommendation**

The staff recommends Council review the 5-Year Strategic Goals and update as necessary.