

Report of the Awareness Subcommittee
which met December 20, 2022 for the
1-5-2023 Library Commission Meeting

The Awareness Subcommittee met on Tuesday, December 20, 2022. We discussed the LALE ads, request by LALE re GoGoBiblio, and mechanisms for determining new projects.

ACTION ITEMS:

1. Upcoming Resources to highlight in LALE ads

January – Discover & Go

February – Open Plus Self Service at Woodland Branch

March – Resources to help navigate the looming financial crisis
Business, Morningstar, Standard & Poor, Value Line

2. Poll other Library Commissioners regarding resources/services/events that they think should be publicized via LALE sponsored ads prepared by the subcommittee.
3. Submit question to Town Crier for their weekly Poll that would ask the community for input regarding what new services, facilities, resources, or events they would like to see at either one of the Los Altos libraries.
4. Prepare request to LALE for 2023 funding for LALE Town Crier Ads Highlighting Library Services and Resources

The next meeting of the Awareness Subcommittee is scheduled for Tuesday, January 17, at 4:00pm.