



MEETING DATE: June 12, 2023

SUBJECT: EV Fair

PREPARED BY: Casey Leedom, Sustainability Coordinator

REVIEWED BY: Aida Fairman, Director of Environmental Services and Utilities

BACKGROUND

Goal 1.4A of the Climate Action and Adaptation (CAAP) Plan recommends the following:

- Develop a yearly EV fair with participation from local dealerships and owners.
- Develop a map of the city charging network and available dedicated parking spaces.
- Create a webinar series on EV ownership.
- Promote all available incentive programs and encourage their use.

Planning Committee Members: Sybil Cramer, Jerry Pohorsky, and Ben White – Silicon Valley Chapter of Electric Vehicle Association, Suresh Venkatraman – GreenTown, Commissioner Van Reis, and the City’s Sustainability Coordinators.

Event Name: Destination Electric: A Los Altos EV Showcase

Event Location: Los Altos Community Center (97 Hillview Avenue, Los Altos)

Event Date/Time: June 3, 2023; 10 a.m. – 2 p.m.

<https://www.losaltosca.gov/environmentalcommission/page/destination-electric-los-altos-ev-showcase>

STATUS UPDATE

Destination Electric (A Los Altos EV Showcase) was held on Saturday, June 3, 2023, at the Los Altos Community Center parking lot. The event included 18+ electric vehicles on display, e-bikes on display, and 10+ organizations at informational booths.

DISCUSSION

Commission to provide feedback on the event and discuss potential ideas for the next EV Showcase. Some potential discussion points include:

1. Goal 1.4A of the CAAP recommends that an EV fair be held annually. Does the Commission agree with this recommendation?
2. What worked and what did not work for the event overall?
3. What worked and what did not work for the Environmental Commission booth?
4. What other elements would the Commission like to see in a future EV Showcase?