



MEETING DATE: November 14, 2022

SUBJECT: EV Fair

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REVIEWED BY: Aida Fairman, Director of Environmental Services and Utilities

BACKGROUND

Goal 1.4A of the Climate Action and Adaptation (CAAP) Plan recommends the following:

- Develop a yearly EV fair with participation from local dealerships and owners.
- Develop a map of the city charging network and available dedicated parking spaces.
- Create a webinar series on EV ownership.
- Promote all available incentive programs and encourage their use.

The goal is to increase education and awareness of available EV resources and incentive programs.

STATUS UPDATES

The Sustainability Coordinators met with the EV Fair Planning Committee (Sybil Cramer – Silicon Valley Chapter of Electric Vehicle Association, Suresh Venkatraman – GreenTown, and Commissioner Van Reis) to discuss planning status and coordinate next steps. The Committee discussed potential venues, timeline, and elements of the Fair.

The Sustainability Coordinators will work together to lead the implementation of the EV Fair, in collaboration with GreenTown and the Electric Vehicle Association, based on the CAAP guidelines under goal 1.4A. They will attend meetings relating to this item and request support on various tasks from the Environmental Commission.